

## **Historic, Archive Document**

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62,27 Index

ONE EACH  
of these  
**5 BEAUTIFUL  
FRENCH LILACS**  
(WBB645X)  
**\$5.25**  
18 x 24 in.  
size for  
See Page 24  
Postpaid

LIBRARY  
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★ JAN 31 1950  
U. S. Department of Agriculture



*The* **WELCH Nurseries**  
1882      Shenandoah, Iowa      1950



# Let's Get Acquainted

Dear Friends:

We are starting another year, and we hope a good year for all of you.

To our old customers, we want to say, "Thank you for your many orders and your grand letters." Your friendship and confidence are a challenge to us to make each year better than the year before. We appreciate this challenge.

To those who are new friends: My Father started this business in 1882—and through the years gained thousands of loyal friends and customers because he always sent them the very best of everything at the most reasonable prices. This is the same policy we are following.

Look each page over carefully, for we have added many new items this year. These are the things

so many of you have been wanting us to get and our goal is to please you.

It is always best to get your orders in early. We try to have an ample supply of everything but some things always run short before the season is over.

We appreciate your orders, both large and small. We hope you will be more than pleased with everything we have and that our friendship will grow through the years.

Sincerely,

Homer Welch.

P. S. We will be glad to quote special prices on large orders for commercial planters; especially orchardists and small fruit growers.

## PLANTS AND TREES BY PARCEL POST

We strongly urge the advantage of our Parcel Post system for handling small quantities and the smaller size plants and trees.

We can send by Parcel Post, Grape Vines, Raspberry and Blackberry plants in lots of 100 or less. Currants and Gooseberries, both one- and two-year-old, in lots of 25 or less. One-year-old fruits and ornamental trees and shrubs, Roses, also bulbs, Peonies, Iris and perennial plants.

We prepay the postage on all Parcel Post shipments and your plants are laid right down at your door. The larger grades of trees are NOT prepaid.

**GUARANTEE OF GENUINENESS.** If any nursery stock, etc., proves untrue to description under which it is sold, we hold ourselves in readiness, on proper proof, to replace all such nursery stock, etc., that proves otherwise or refund the amount paid, but shall in no case be liable for any sum greater than the amount originally received for said nursery stock.

**STATE CERTIFIED STOCK.** Certificate of Nursery Inspection, No. 153, furnished with every shipment.

Personal checks accepted. **Iowa customers only, please add 2 per cent sales tax.**

### Order Early!

Order early while our assortment is complete. We have a very fine lot of stock this year but as the season progresses we always run short of some varieties. Be sure to specify on your order whether or not we can substitute equally desirable varieties provided we are out of some of the items.

## WELCH'S GUARANTEE

All nursery stock is handled carefully to insure reaching you in good condition. Should stock reach you in damaged condition, notify the carrier and us AT ONCE and we will make immediate replacement. We will go even further. Should your nursery stock be accepted and planted, but fail to grow, owing to the weather or other conditions over which we have no control, we will assume part of the loss with you and replace such

stock for one-half price, if you notify us not later than August 1, 1950 on spring planting or May 15 following fall planting.

Let us be fair with each other. Every package, no matter how small, requires a certain amount of packing, wrapping and postage. BUT, since our prices give us such a low margin of profit, we cannot afford to send orders of less than \$1.00. **If your order amounts to less than \$1.00 will you please add 15c to help cover packing and postage.**

## C.O.D. SHIPMENTS

We do not advise C.O.D. orders, as the extra charges simply increase the cost of the stock to you. However, we will send C.O.D., if you INCLOSE 25% DEPOSIT with your order.

## FREE—Gifts of Appreciation

We appreciate your orders. To show this appreciation, with orders made from this catalog you may have your choice of FREE GIFTS as follows:

With an order of \$5.00—any one of the gifts.

With an order of \$10.00—any two of the gifts.

With an order of \$15.00—any three of the gifts.

With each additional \$5.00—one more gift.

You MUST INCLUDE THE GIFTS ON YOUR ORDER or none will be sent, even if you write us later.

We reserve the privilege of substituting a gift of equal value should our supplies make this necessary.

## CHOOSE FROM THESE GIFTS

1—Five mixed Iris.

2—Five Tuberoses.

3—One Cherry tree. (This can be sent ONLY with other trees.)

4—One Peony. (Our choice)

5—Two American Bittersweet Vines.

## WE THANK YOU FOR YOUR ORDERS

With every order of \$2.00 or more, and the names of ten home owners, we will send you one Bridalwreath Spirea FREE.

**THE WELCH NURSERY, SHENANDOAH, IOWA**

**PLEASE ORDER BY CATALOG NUMBER**





# BE WISE! SEE THE WELCH BETTER BUYS *Look Over Each Page Carefully*

## ASPARAGUS

**U-m-m! Fresh ASPARAGUS!**

**Too expensive? Grow your own!**

A small plot will supply your family for table use and some for canning or freezing. An acre will pay big money. We grow hundreds of thousands of Asparagus—and because of the special soil here at Shenandoah, our roots are known as the best that can be grown.

**A175 MARY WASHINGTON.** (Rustproof)

This variety grows rapidly and produces tall tender stalks unexcelled for table use and the recognized variety for canning and freezing.

**A176 PARADISE.** A newer variety that produces heavier stalks of excellent flavor. Many prefer this for home use.

**Prices on Washington and Paradise:**

	Postpaid	Per 25	Per 50	Per 100	Per 1000
				(not prepaid)	
1-year	\$ .65	\$1.15	\$1.50	\$11.50	
2-year	1.00	1.50	2.25	16.00	

We quote Special Prices to Commercial Growers.

## RHUBARB

**A180 MYATT'S LINNEAUS.** The strawberry flavored variety our grandmothers grew. Tender, mildly acid stalks rich in vitamins. Easily grown and cheap in price.

**1-year:** 16 for \$1.00; 100 for \$5.00, postpaid.  
**2-year:** 8 for \$1.00, postpaid.

**A181 CHIPMAN'S CANADIAN RED.** Newest blood-red Rhubarb. Stalks extra thick and chunky, red clear through. Rich and mild flavor. Does not seed. 70c each; 3 for \$1.50 postpaid.

## GARDEN ROOTS

**A185 BOHEMIAN HORSERADISH.** Easy to grow. Plants can be used at the end of the first season. Grind your own Horseradish.

**Crowns,** 5 for \$1.00; 100 for \$7.00, postpaid.

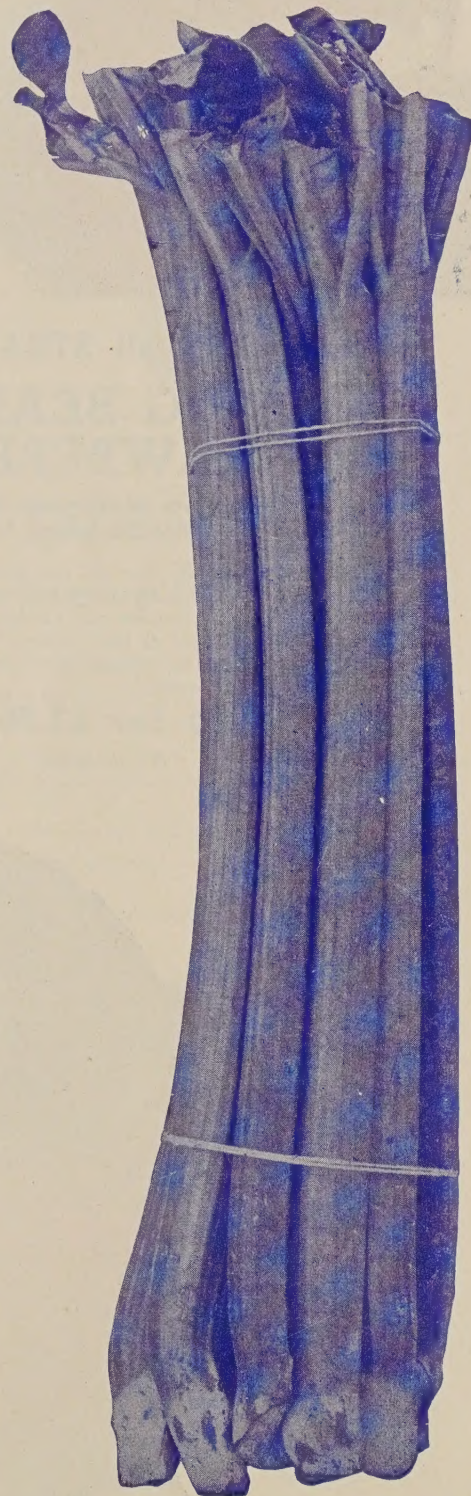
**A186 SAGE.** One of the best herbs for seasoning. Good strong roots, 30c each, prepaid.

## EARLY SPRING GARDEN ROOT SPECIAL

**Catalog No. A187**

25 Paradise Asparagus  
5 Bohemian Horseradish Crowns  
5 Welch's Red Rhubarb

**35** Plants for **\$1.00**  
Postpaid



## Will Bugs Eat Your Garden or Will You?



**SPECIAL TRIAL OFFER**  
**2½ POUNDS OF BUG-**  
**DUST-O-CIDE and NEW**  
**IMPROVED DUSTER**

**Only \$1.25**  
**Postpaid**

The duster is easily operated by a pumping stroke. Holds one full pound of dust.

**Get Those**  
**Bugs With**  
**Welch's**  
**Bug-Dust-**  
**O-Cides**



### SPECIAL ROSE DUST

1 lb. Dust in Gun.....\$0.75  
3 lb. bag ..... 1.50

### BUG DUST-O-CIDE

2½ lbs. Dust and Gun.....\$1.25  
3 lbs. Dust ..... 1.15  
5 lbs. Dust ..... 1.75  
10 lbs. Dust ..... 3.25  
25 lbs. Dust ..... 7.85

### RED SPIDER DUST

1 lb. Dust in Gun.....\$0.50  
3 lb. Bag ..... 1.00

### MULTI-PURPOSE FRUIT SPRAY

1 lb. package ..... 1.75  
4 lb. package or more, per lb. 1.50





ROBINSON

## ROBINSON PLANT THIS STRAWBERRY

A102 ROBINSON, we believe, will soon surpass any other strawberry grown. We liked it the first year it was introduced and now we know it is the best berry we have seen in over 60 years of growing.

It is a terrific plant maker. The fruit is solid-meated and bright, glistening red—the sweetest, richest flavored—and the largest we have ever had. Many customers have reported berries 5 to 6 inches in circumference—18 to a quart! Robinson is a sensation as a commercial berry and certainly the best for home canning and freezing. Fruits about 1 week later than Dunlap.

25 for 95c; 50 for \$1.25; 1000 for \$16.00

**100 for \$2.00** All postpaid

A103 BLAKEMORE. A very early berry—always a heavy fruiter—and an excellent shipper. This strawberry is a vigorous grower and stands drouth better than any other known. Every grower should have some of this variety to get the early market.

25 for \$ .75  
50 for 1.00

**200 for \$3.00**

100 for \$ 1.65  
1000 for 12.00

All postpaid

## PREMIER EARLY FRUIT—TOP PRICES

A104 PREMIER is recognized as the top commercial berry. It makes extra large plants, which mean more fruit. Extremely vigorous it is not harmed by late frosts that stop most berries.

The very first strawberry on the market—it gets the early high price. This is the sure crop berry for commercial planters.

25 for 95c; 50 for \$1.50; 1000 for \$18.00

**100 for \$2.25** All postpaid

## We PREPAY all STRAWBERRIES SPRING BEARING STRAWBERRIES

Sturdy, well-rooted plants—a Welch Specialty for 68 years.

A101 SENATOR DUNLAP. The old reliable June bearer. Senator Dunlap is probably the best known and most universally planted of any strawberry. It thrives and produces the heaviest single crop in almost any part of the country. Many of the new varieties produce larger or sweeter fruit—but this is the standard to which all are compared.

25 for \$ .75  
50 for 1.00

**200 for \$3.00**

100 for \$ 1.65  
1000 for 12.00

All postpaid

### DUNLAP STRAWBERRIES

Catalog No. A101X

**200 for \$3.00** Postpaid

**We quote Special Prices to  
Commercial Growers.**



BLAKEMORE



# WELCH STRAWBERRIES ARE FAMOUS

Because after 68 years as Strawberry Specialists

Welch means top quality.

Welch means saving money.

Welch means complete confidence in stock.

Welch means you get what you want at a price  
you want to pay.

All Welch strawberries are double inspected to  
give you the cleanest, sturdiest roots, sure to grow  
and bear heavy crops.



## PLANT EVERBEARING STRAWBERRIES

For double income. Fruit the first year and two  
crops a year after that.

### GEM Everbearing Strawberries No. A-110

#### A WELCH BETTER BUY

The most reliable of all two-crop strawberries, Gem produces  
lots of fruit—firm berries of excellent flavor and color. It is very  
hardy, thrives even under unfavorable conditions and, unlike  
most everbearers, makes lots of plants. This is an excellent straw-  
berry in the home garden and a sure Money Maker in a com-  
mercial plant.

Don't miss these low prices.

25 for \$1.00; 50 for \$1.75; 1000 for \$23.00

100 for \$2.75

**1000 for \$23.00**

All postpaid

## A-111 STREAMLINER

### *The Everbearing Sensation*

This ever-more-popular strawberry has earned its honors! It  
bears heavily—fruit that is large, firm, rich red all the way through  
—and honey sweet in flavor. Streamliner produces fruit 60 days  
after planted and produces two crops of berries the second year.  
It is very sturdy and hardy and free of disease.

This is one of the best berries for commercial planting and ex-  
cellent for home canning and freezing.

Reserve your plants early, as we always run short.

25 for \$1.75; 50 for \$3.00; 1000 for \$35.50

100 for \$4.50

**1000 for \$35.00**

All postpaid

### Mrs. Homer Welch's Collection

No. A121X

100 Robinson  
100 Dunlap  
50 Gem (Everbearing)

All  
for  
**\$4.75**  
Postpaid





**SUPERFECTION**

**A113 BRUNE'S MARVEL.** An acid-free Everbearing Strawberry! A boon to those who suffer from Strawberry Rash. Brune's Marvel is an unusually sweet berry that requires almost no added sugar. It is a thrifty plant maker and produces glittering red, almost seedless fruit. Those who have Brune's Marvel declare it the best strawberry grown. We have never had enough of these to fill late orders.

25 for \$1.50; 50 for \$2.50

1000 for \$35.00

**100 for \$4.50**

All postpaid

## STRAWBERRY SHORTCAKE PATCH

No. A122X

- 50 Premier (early)
- 25 Robinson (mid-season)
- 25 Streamliner (everbearing)

**100** Plants for postpaid. **\$3.50**

# SUPERFECTION

A114

### The Latest Everbearing Introduction

Everyone is talking about this new Everbearing Strawberry. For quality, size, flavor and length of bearing season, it is proclaimed the very best yet.

It was produced by a real strawberry expert—in real strawberry country—and this means Dependability. We do not have very many plants to offer this year, so are not even urging anyone to make a heavy planting. But we think this new berry should be given a try—and you can get more next year.

25 for \$1.95; 50 for \$3.50; 1000 for \$45.00

**100 for \$5.00**

All postpaid

**A112 MINNESOTA 1166** (Evermore). This new everbearing strawberry is proving more satisfactory every year. The berries are large and of excellent flavor. Northern strawberry growers report it a big Money Maker. It brings premium prices because of the unusual quality of the fruit. You **can't** go wrong in planting Minnesota 1166. You **can** be sorry if you don't Reserve Your Plants Early.

25 for \$1.50; 50 for \$2.50; 1000 for \$35.00

**100 for \$4.50**

All postpaid

**ORDER EARLY**  
while our assortment  
is complete  
**Top Quality always**

**You can do what others have done. This is what one of our customers wrote us:**

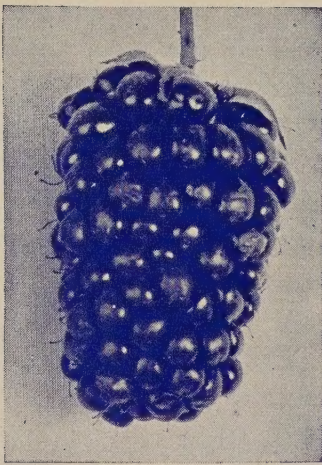
"Say we sure got lots of strawberries off the plants we got from you. We picked 45 crates off the 500 plants last year."

**BE WISE! SEE THE  
WELCH  
BETTER BUYS**  
Look over each  
page carefully



MINNESOTA 1166





## BOYSENBERRY

**A501 THORNLESS BOYSENBERRY.** Pick these berries without the discomfort of thorns. The picture shows the actual size of this giant berry—and you know the delicious flavor and solid meat. It has all the good points of the Blackberry, Loganberry and Raspberry—plus being almost seedless. Plant Boysenberries 8 to 10 feet apart each way and have your own fruit for the table, canning—and freezing. **30c each, postpaid.**

**A501X 6 Giant Thornless Boysenberries for \$1.25, postpaid.**

## DEWBERRIES

**A503 GARDENIA.** The THORNLESS DEWBERRY. We do not hesitate to say everything for Gardenia. It is Thornless when you get it and stays Thornless because it does not sucker. It is extremely hardy, and absolutely does not develop orange rust, even when planted with infected plants. (But we do not advise such practice.) The fruit has all of the qualities of Lucretia and is much easier to pick. We strongly urge Gardenia Dewberry—especially for the colder areas where Boysenberries are not hardy. **6 for \$1.50; 12 for \$2.25; 25 for \$4.00, postpaid.**



DOWNING GOOSEBERRY

## Welch's CURRANTS

**A504 RED LAKE.** This new giant red Currant has almost replaced all other varieties. The berries are larger, the bunches are fuller and there are more of them on a bush. The fruit, a bright, clear red that makes beautiful and delicious jelly, ripens mid-season and holds on over a long time.

**45c each; 5 for \$1.75; 10 for \$3.00, postpaid.**

**IMPORTANT.** We can ship Currants and Gooseberries ONLY to **Arkansas, Iowa, Nebraska, Illinois, Indiana, Missouri, Kansas, Oklahoma, Texas, Colorado, North and South Dakota.** If you live in other states, please do not order these items.

## GOOSEBERRIES

**A507 GLENDALE.** One of the finest Gooseberries; strong, healthy, upright bushes yield heavily. Berries medium size; excellent for cooking and the best for pies. **2-yr., 45c each; 3 for \$1.25, postpaid.**

**A508 DOWNING.** A well known American sort which has given the best results everywhere. Large and handsome, pale green berry; of splendid quality for dessert and cooking. Bush is strong, of vigorous growth and very productive. **2-yr., 60c each; 3 for \$1.65, postpaid.**



RED LAKE CURRANT

## Welch's Jam and Jelly Collection

**A510X**

**3 Downing Gooseberry  
2 Red Lake Currant**

**These five good 2-year bushes, postpaid**

**For \$1.85  
Only**

## Welch's Sensational BERRY COLLECTION

**A509X**

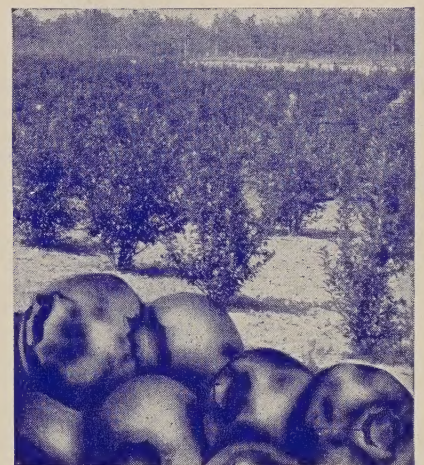
**2 Glendale Gooseberry  
2 Red Lake Currant  
6 Thornless Boysenberry**

**These ten heavy 2-yr. bushes, postpaid**

**All**

**For**

**\$2.50**



## GIANT HYBRID BLUEBERRIES

Blueberry Pie! Two to four bushes will produce enough berries for pies through the whole year.

Blueberries not only bear lots of delicious fruit, but they are beautiful ornamental shrubs as well.

They require a mildly acid soil, good drainage and moderate moisture. You can make your soil acid by working in peat moss, rotted sawdust or aluminum sulphate. Spread the roots generously in planting and set about 4 feet apart. It is best to plant more than one variety for proper pollenizing.

**A511 RANCOCAS** (early). Fruit medium large and very prolific.

**A512 RUBEL** (mid-season). The best commercial berry.

**A513 JERSEY** (late). Fruit very large—but not as many berries.

**Large 2-year, 9-12 inch transplants, \$1.15 each; 2 for \$2.20; 3 for \$3.00, postpaid.**

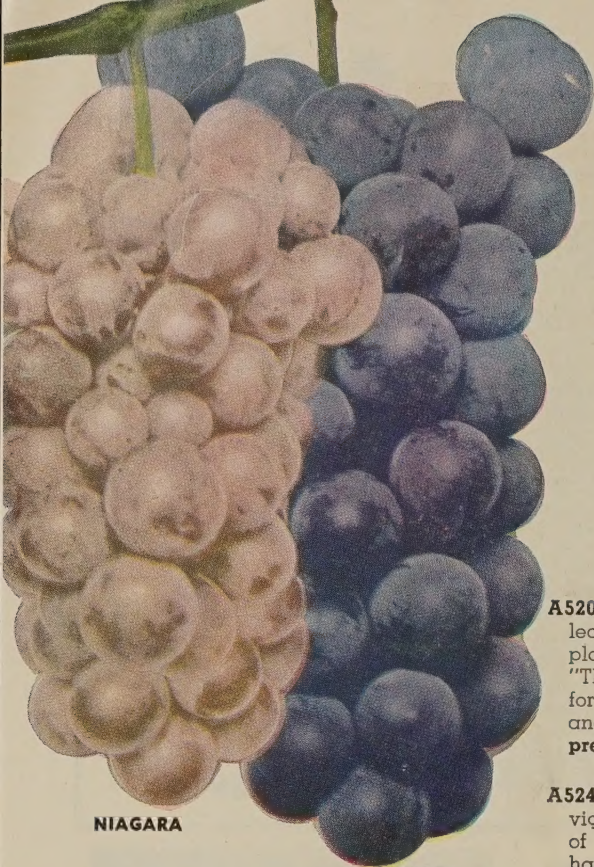
**A514X Collection.** 1 each of the 3 varieties listed for \$2.85, postpaid.



# WELCH'S GRAPES

By J. C. Welch

There is no more healthful drink than good sweet Grape juice. A drink for the gods and for the humblest laborer toiling in the hot sun; it has found its way in administering to the sick and to the merry-makers; it has become an element of the sacrament and of the celebration. Knowing what real values there are in Grape culture, I like to think that I am building up the health of my customers when I recommend heavy planting of grapes. Never hesitate to put in a Grape vine, for it will justify that faith if you give it half a chance.



NIAGARA

CONCORD

**A521 AGAWAM.** Bunch large, shouldered; berry large, reddish brown, tender, vinous and of excellent flavor. Very vigorous and productive. Fine, hardy, and one of the best of its class. The most productive of all reds.

**A522 FREDONIA.** A new very early black grape. Ripens shortly before Moore's Early. The bunches and berries are large, with excellent flavor. It is an extra good shipper as it does not crack. Vines are vigorous and productive. We believe this will soon be the leading grape.

**A-523 NIAGARA.** The leading white grape.

Prices on Agawam, Fredonia and Niagara. Heavy 2-year vines, postpaid.

Per each	2 for	5 for
<b>30c</b>	<b>55c</b>	<b>\$1.25</b>



GOLDEN MUSCAT

**A520 CONCORD.** The old standby in the leading market vineyards, and in home plantings Concord should be included. "The Grape for the millions." Excellent for grape juice, wine, table use, canning and market. Black. 2-year, 25c each, prepaid.

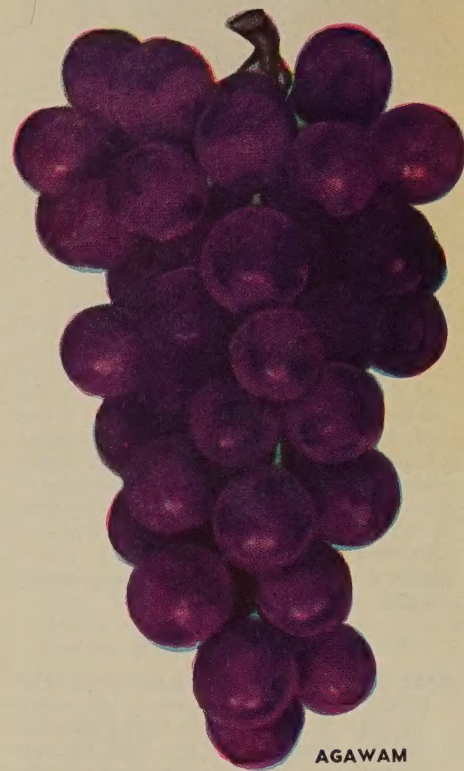
**A524 CACO.** The vines are strong and vigorous, as yet untouched by disease of any kind. The fruit is very large, in handsome complete bunches; in color a rich wine-red or amber. Exceptionally early bearing, usually showing several good sized bunches the second year. Its flavor is luscious, sweet, delightful, distinctive.

**A525 PORTLAND.** The earliest of all Grapes! Large amber-white berries ripen ahead of Fredonia and you will like the rich, spicy flavor. Portland is very hardy, vigorous and productive.

Caco and Portland. Heavy 2-yr. Vines postpaid

Per each	2 for	5 for
40c	70c	\$1.50

**A526 GOLDEN MUSCAT.** Finest of all eating grapes. Berries are large and pale amber in color when ripe. Flesh is firm with an exceedingly sweet flavor. Ripens in September. 2-year, \$1.00 each; 2 for \$1.90, prepaid.



AGAWAM

## Uncle Sam's Red, White, Blue GRAPE COLLECTION

No. A531X

1 Agawam	2 Fredonia	1 Portland
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THESE FOUR 2-YEAR VINES  
FOR ONLY **\$1.00**  
Postpaid

## Welch's Hardy FARM VINEYARD

No. A532X

4 Concord	3 Fredonia
3 Caco	2 Niagara

These 12 two-year Grapes for only **\$2.95** POSTPAID

## Welch's Blue Ribbon Collection

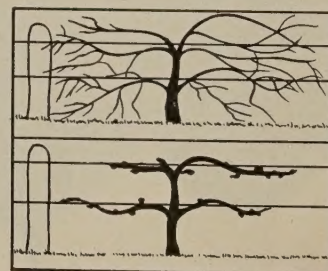
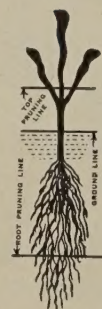
No. A530X

**6** Concord Grapes for **\$1.00**  
Good Extra Heavy, 2-Year, No. 1 Vines, Postpaid

## GRAPES

Dig hole big as though planting an apple tree, and use the same method. Remove part of tops and roots as shown in picture on "Top pruning line" and "Bottom Pruning Line." Leave two buds above surface. Set 6 ft. in rows 8 ft. apart. First year only the main stem should be allowed to grow and one vine trained each way on 2 trellis wires about 24" and 36" above ground respectively.

**PRUNING GRAPES:** Prune only in the winter when vines are dormant and weather not too cold. Keep in mind that canes that have borne fruit one year will not bear again. So prune off all old canes (year old shoots) coming out from main





## MAIL

**AMERICAN FRUIT GROWER**  
1370 Ontario Street • Cleveland 13, Ohio  
Attached is \$2.00 for 3 year subscription.  
Name.....  
Address.....  
City..... State.....  
Good only in U. S. A.

**THIS COUPON**

**FRUIT GROWER**

**Profitable FRUIT GROWING**

Why trees do not bear—How to prune—Why fruit drops prematurely—How to get size and color. These and many other problems in fruit growing are answered in America's leading fruit magazine—published monthly on the first of each month. Subscription rate is 3 years for \$2.00

**3 Years \$2.00**

## BLACKBERRIES

**Easy to Grow--Bear Heavily**

6 for 75c; 12 for \$1.35  
25 for \$2.50 100 for \$8.00  
postpaid

**A540 ALFRED.** The coreless Blackberry. A glossy jet-black color, a sweet, delicious flavor. Nearly seedless. Hardy; does well in cold sections.

**A541 ELDORADO.** A valuable Blackberry for our northern climate. Berries large, jet-black, ripen well together and borne in large clusters; they are sweet and delicious, have no hard core and keep well after picking.

## BLACK RASPBERRIES

**A545 CERTIFIED CUMBERLAND.** (Early Black.) This splendid blackcap Raspberry is by far the most widely planted, most successful and most profitable variety. Is extremely hardy, upright, vigorous grower, extraordinarily productive, disease resistant. Fruit very large, firm, excellent quality, ships well. The standard black Raspberry. **Tips, 25 for \$2.50; 50 for \$4.50; 100 for \$8.50, postpaid.**

**A546 BRISTOL BLACKCAP.** This new variety is rapidly gaining in popularity as the best mid-season black cap, both for home and commercial planting. A vigorous grower that produces tremendous crops. The berries are large, jet-black, firm, sweet, almost seedless and of unsurpassed flavor. A hardy, healthy grower, does well over a very wide territory, doing well even in sections of the south like Oklahoma. **Tips, 12 for \$1.85; 25 for \$3.25; 50 for \$6.00, postpaid.**

## HOME BERRY COLLECTION

Delicious Fresh or Canned

10 Bristol (Black)  
10 Indian Summer (Red)  
10 Alfred Blackberry

\$4.75 value

**for only**

**\$3.25**

postpaid

## SODUS PURPLE

**Best to EAT—CAN—FREEZE**

**A547** The cross between the Red and the Black Raspberry that has topped the market. The fruit is twice as large as the other varieties, berries often measuring an inch around. The quality is outstanding and the flavor unusually sweet and delicious. Add to this the fact that it is extremely hardy, a very early and prolific bearer and has never been known to develop any disease. This is a berry you want! **No. 1 Tips, 6 for \$1.25; 12 for \$2.35; 25 for \$4.50; 50 for \$8.00, postpaid.**

## JUNE BERRY

**e Prairie Blueberry**

**BERRIES.** One of the hardiest fruits, these berries are heavy, the fruit of excellent flavor and size. Will bear very young. They fruited this year in the rows—bearing a heavy crop about \$12.00 a crate wholesale. They thrive in non-acid soil, we use these for areas where Blueberries grow. Heavy 18-24 inch transplants for \$1.50; 4 for \$2.60; 12 for \$5.00 for \$12.50, postpaid.

**Welch's**

**Favorite Backyard Grape Collection**

**A533X**

- 3 Concord (black)
- 2 Agawam (red)
- 1 Portland (white)

**These 6 Two-Year, No. 1 Vines**

**For \$1.40**  
Postpaid

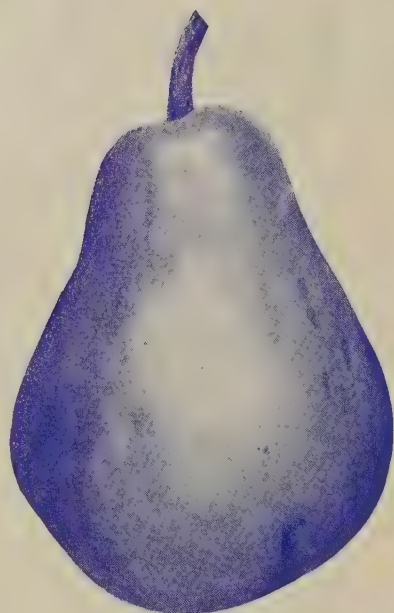
**BE WISE! SEE THE WELCH BETTER BUYS**

**Look over each page carefully**



**INDIAN SUMMER**





BARTLETT

## WELCH'S DEPENDABLE PEARS

Pears are so easy to grow—and take so little space, because of the upright growth of the trees. Two or more trees are best for cross-fertilizing, but they need not be of the same variety. Have summer eating pears and a later one to wrap and keep for winter use.

### Prices

4 to 6 ft., 11/16 inch, \$1.50 each, not prepaid.

3 to 4 ft., 7/16 inch, \$1.15 each, postpaid.

**A770 BARTLETT.** The most popular summer Pear. One of the best for canning and shipping.

**A771 KIEFFER.** October. Very profitable market variety. A Pear of very large, fine appearance. Most widely planted of all winter Pears. A sure cropper and many trees will stand more than a hundred years.

**A772 SECKEL.** (Sugar Pear.) Ripens in late summer. Small, rich fruit of high quality.

**WELCH'S BEST APRICOT COLLECTION**

**A785X**

1 Superb    1 Moorpark    1 Manchurian

These three 4-ft. trees, for only

**\$3.00**

POSTPAID

## HARDY APRICOTS

These are the better varieties that are hardy over the widest area.

### Prices

4 to 5 ft., 9/16 inch, \$1.65 each, not postpaid.

3 to 4 ft., \$1.15 each, postpaid.

**A780 MANCHURIAN APRICOTS.** Hardest of all Apricots. They have an almost frost-proof blossom. Bear very young and are self-pollenizing. If you want some really good fruit early in July, plant several of these new Manchurian Apricots.

**A781 MOORPARK.** Very large, yellowish green with red on sunny side. Flesh bright orange and freestone. Ripens in August.

**A782 SUPERB.** The best flavored most productive Apricot yet produced. Medium size, light salmon color; excellent quality. Ripens last of July.

## DWARF FRUIT TREES

Dwarf Fruit Trees are the answer to the "not-enough-room" problem. They have been bred so that they need very little space—10 to 15 feet is enough. They are so low growing that you can spray and care for them with a small hand gun. The fruit is the same as that produced by the standard size trees, but much easier to pick. They are so attractive in bloom and shape that they can be used in your ornamental plantings—and give you the fruit you want, too.

We have these varieties in the Dwarf Trees:

Apple: **A717 YELLOW TRANSPARENT**

**A718 RED DELICIOUS**

**A719 JONATHAN**

Pear: **A773 BARTLETT**

**A774 SECKEL**

Prices on Dwarf Apple and Pear

3 to 4 foot trees, \$2.45 each; 2 for \$4.50, postpaid.

**BE WISE! SEE THE  
WELCH  
BETTER BUYS**

**Look over each page  
carefully**

## HOW TO PLANT YOUR NURSERY STOCK

Do not let the roots become dry. Keep them covered at all times with damp sacks or something similar.

Fertile soil, well prepared, is extremely important. Spade up the soil as deeply as possible. For Roses, Shrubs, Perennials, Bulbs, etc., it is well to work in a good fertilizer. No fertilizer, however, should ever come in direct contact with the roots.

**Proper pruning is most essential.** Nip off ends of roots with a sharp knife or shears, always making a diagonal cut. Cut back the tops in the same way. **Severe pruning of shrubs and Roses often determines success or failure** of your planting.



APRICOTS

## MULTI-PURPOSE FRUIT SPRAY

At last we have a **ONE SPRAY** formula for all fruits!

**One spray for the Backyard or for the large Orchard!**

**No fancy equipment needed. A small hand or knapsack spray will do the job.**

This new Multi-purpose Spray can be mixed in as small a quantity as needed for the single tree or as many gallons as may be needed for the large orchard. Directions are clear and simple on every package.

One-fourth pound makes 3 gallons of spray.

One pound .....\$1.75 Postpaid.

Four pounds or more ....\$1.50 per lb. Postpaid.



## WELCH'S Famous Plums

One of the best and most healthful fruits that can be planted is the Plum. It contains calcium, iron and other elements often lacking in the ordinary diet.

### PRICES: (Except as Noted)

4 to 5 ft., 9/16 inch, \$1.00 each,  
not prepaid.

3 to 4 ft., 7/16 inch, 75c each,  
prepaid.

The list that we offer are the choicest varieties for the home and commercial planting.

**A791 UNDERWOOD.** This is the earliest of the large new Plums. Ripens from about August 1st to 15th, and attains a size of 1 3/4 inches. The tree is one of the strongest growers of all these new Plums and gets to be very large, furnishing a large bearing surface to produce wonderful crops of beautiful fruit. Fruit is red; firm, juicy flesh, very small pit; freestone. Splendid quality.

**A792 ELLIOTT.** (Peach Plum.) A very large, yellow-fleshed, perfect freestone Plum. Very sweet and of fine Peach flavor. Requires only half the usual amount of sugar for canning. Does not rot on the trees. Our orchards bore an immense crop last year, crop has never failed. This Plum is in a class by itself. Season, early August. Color, orange-yellow splashed with red.

Order your **MULTI-PURPOSE SPRAY** now. The first spray must be given when color first starts to show on the blossoms.



COMPASS CHERRY-PLUM

**A795 COMPASS CHERRY-PLUM.** It is larger than the Richmond Cherry, and is about the same bright red color. In quality it is good, with a different flavor from any Cherry or Plum. It is fine for canning and preserving. July. Much superior to Bush Cherry.

**A790 WANETA.** (Hansen.) July. The fruit is of immense size, deep red; skin very thin, and the flavor is delicious. Prof. Hansen's best Plum, and in fact, one of the greatest of all Plums.

**A793 APRICOT PLUM.** (Hanska Type.) This variety has all the good qualities that a Plum should have, with an Apricot flavor. The fruit is excellent for eating from the tree, canning, preserving or jelly. The luscious fruit is reddish blue. Tree strong grower, a 6-year-old tree measuring 30 feet high and 20 feet across. A good shipper. Freestone. Season, August.

## PLUM POLLENIZERS

Success with Plums depends on your pollenizing varieties. In your Plum order you should include some of the following varieties which will insure production:

**A796 SAPA.** (Hansen.) July. An extremely early, vigorous bearer. Fruit medium size, glossy black; flesh deep purple, excellent flavor; skin very tender.

**A797 SUPERIOR.** This fine Plum should be widely planted. The fruit is large, attractive red color and a rich sweet flavor. It bears very heavily, every year. Ripens in early August. Very hardy. Fine for eating and canning.



STANLEY PRUNE

**A794 STANLEY PRUNE.** The sweetest Prune grown and bears the quickest. Often starts bearing the second year and yields every year. Beautiful dark blue skin. Fine, sweet, juicy, golden flesh, requires very little sugar for canning. Juice is rich wine-purple. Tree vigorous and healthy. A freestone and a favorite for canning and drying. Hardy as far north as central Iowa. 4 ft., 7/16 in., \$1.00 each; 5 ft., 11/16 in., \$1.50 each.

## NATIVE PLUM SEEDLINGS

A929

Widely used in soil erosion control and wild life preservation.

2 to 3 ft.

**10 for \$1.00**

POSTPAID

**All fruit trees need spraying. Use our MULTI-PURPOSE FRUIT SPRAY.**



WANETA PLUM

## A Welch Better Buy Welch's Super Plum Collection

A799X

1 Tecumseh Plum

1 Elliott

1 Stanley Prune

These three extra good 1-ft. well-rooted Plum trees for only—

**\$2.50**

POSTPAID



# APPLES

Grandmother said, "An apple a day keeps the Doctor away." We say, "Eat apples for health."

## PRICES

5 to 6 ft., 11/16 in., 95c each, by express. Per 10, 85c each, by express. Not prepaid.

3 to 4 ft., 7/16 in., 65c each, prepaid. Per 10, 55c each, prepaid.

We quote special prices on all fruits for commercial growers.

## Summer Varieties

**A701 RED JUNE.** The best early apple. Bears in July.

**A702 YELLOW TRANSPARENT.** The favorite summer apple. Ripens early in August. Clear yellow, crisp meated.

## Fall Varieties

**A703 ANOKA.** A remarkable Apple that comes into bearing very young, oftentimes the next year after planting. A large fruit, red streaked with yellow, of good flavor. Extremely hardy.

**A704 WEALTHY.** October. Best of all fall-bearing Apples. Good cooking Apple.

## Crab Apples

**A705 DOLGA.** Best of all Crab Apples. Bears young and very heavily. Fruit is excellent for jelly. The tree is one of the most beautiful of the flowering crabs and often used in ornamental plantings.

**A706 WHITNEY.** Bears in August. One of the choice eating crabs.

## Welch's Back Yard Apple Collection

A727X

2 Delicious  
2 Jonathan  
2 Yellow Transparent  
2 Yellow Delicious

**\$4.60**

The above 4 ft., 7/16 in. Apples. We pay transportation on these trees.

## FIVE-IN-ONE

**A716** The backyard apple orchard on one tree. Five different varieties of apples have been wedge-grafted on one tree. You will have Jonathan, Winesap and Yellow Delicious for winter; Wealthy and Yellow Transparent for summer. 5 ft. trees, \$2.75 each; 2 for \$5.00, not postpaid.

## Winter Varieties

**A707 BLACK BEN DAVIS.** One of the best money-making Apples on the market today. Every orchard should have a few Ben Davis as pollenizers.

**A708 DARK RED JONATHAN.** October. So well known this does not need any description.

**A709 DOUBLE RED DELICIOUS.** The finest red eating Apple grown. Tree bears young. Perfectly hardy everywhere.

**A710 GRIMES GOLDEN.** One of the best yellow winter Apples. A favorite with everyone.

**A711 McINTOSH, RED.** Originally an eastern Apple but has been found to be hardy in Minnesota and the Northwest. A deep red Apple of exceptionally high quality. Ripens October 1st, and keeps until mid-winter.

**A713 SECOR.** Similar to Jonathan, but of superior quality. Good keeper and hangs to the tree well. Rated as one of the highest quality Apples. Bears young.

**A714 STAYMAN'S WINESAP.** November. Large Apple, good quality, mild flavor.

**A715 YELLOW DELICIOUS.** A large early winter Apple of wonderful flavor. Excellent for cooking; wonderful eating Apple. Bears young.

## Welch's Delicious Apple Collection

A725X

3 Red Delicious  
2 Yellow Delicious

These 5 good 2-yr., 3-4 ft., 7/16 in., branched trees—

**\$2.75** Postpaid

## HOME PLANTING ORCHARD

A726X

1 Early Harvest Apple  
1 Double Red Delicious  
1 Jonathan Apple  
2 Montmorency Cherry  
1 Elliott Peach Plum  
1 Golden Jubilee Peach  
1 Champion Peach  
1 Concord Grape—FREE

This Complete Home Orchard  
3 to 4 Ft.

**\$5.50** ONLY  
POSTPAID

**APPLES need SPRAYING. Use our MULTI-PURPOSE FRUIT SPRAY. One-pound for \$1.75.**



DELICIOUS



GRIMES GOLDEN



JONATHAN



# Welch's PEACHES

## BEST AND HARDEST VARIETIES

**Welch's Prices Are Right—  
Order Now!**

### PRICES:

5 to 6 ft., \$1.00 each; per 5, 95c, not prepaid.

3 to 4 ft., 65c each; per 10, 60c each, postpaid.

Super Giant 6 ft. Bearing Size, \$1.25 each, not prepaid.

**A730 J. H. HALE.** (Freestone.) The fruit is larger than the Elberta and of excellent flavor. August.

**A731 REDHAVEN.** Earliest yellow freestone Peach. Brilliant red in color with creamy yellow background. Almost fuzzless, smooth skin. Reddens before it ripens. Perfect for canning and delicious when eaten from the tree. Trees are vigorous, hardy and bear heavy crops. Redhaven should be planted in every orchard.

**A732 EARLY ELBERTA.** (Freestone.) Larger than Elberta, though identical in form; bright yellow with red blush; flesh yellow, finer grained and sweeter than Elberta; ripens a week to ten days before Elberta; good shipper. Tree strong grower, hardy, good bearer. August.

**A733 GOLDEN JUBILEE.** (Freestone.) Large, golden yellow Peach ripening in July. Delicious to eat from the tree and a splendid canner. An ideal market Peach.

**A734 CHAMPION.** (Freestone.) Fruit is large, beautiful in appearance, flavor delicious, sweet, rich and juicy; skin creamy white with red cheeks; freestone. The peculiarity of this acquisition is its hardiness. It stood temperatures of 18 degrees below zero and produced an abundant crop the following season. August.

**A735 ELBERTA.** (Freestone.) Fruit large, yellow with red cheeks; flesh yellow, juicy, fine quality. Tree hardy and exceedingly productive. Ripens with the Crawford's Early. Exceptionally large and fine. August.

**SPRAY peaches for QUALITY FRUIT.** 1/4 pound of our **MULTI-PURPOSE FRUIT SPRAY** makes 3 gallons.

**A736 RED BIRD CLING.** The best of all early Peaches. Tree is hardy, vigorous and very productive. Fruit is of good size and very showy appearance, an attractive creamy white, splashed or blushed with red. Flesh white, firm, meaty and of good flavor. A fruit that will stand shipping. One of the best home fruits and a leading early market Peach.

**A737 BELLE OF GEORGIA.** Very large, skin white with red cheek; flesh white, firm, and of excellent flavor. Tree a rapid grower, very prolific. Ripens with Early Crawford.

**A738 POLLY.** The finest of the white-meated Peaches. Large perfect freestone. It will stand very cold weather and bears a good crop when other Peaches fail. Fine for canning and a real treat fresh from the tree. August.

**A739 HALE-HAVEN.** A fine new freestone which is rapidly taking the place of Elberta. Can be shipped to distant markets and still remain firm. Ripens about 15 days ahead of Elberta. The flesh is firm, golden yellow, full of juice and the richest, sweetest flavor. Very fine for canning.

## PEACH COLLECTION

**A745X**

**2 GOLDEN JUBILEE**

**2 CHAMPION**

**2 J. H. HALE**

**2 HALE-HAVEN**

**2 ELBERTA**

**These 10 4-Ft. Trees**

**\$5.50** Post-paid

## NECTARINE

**A740**

**(Fruit of the Gods)**

The tree of the Nectarine looks like the Peach tree, but the fruit is smooth skinned and has a rich aromatic flavor all its own. Nectarines are delicious. Plant a few of these trees for a real treat. 3- to 4-ft. trees, 95c each, prepaid.



**FIVE-IN-ONE APPLE**  
(See page 12)



**CHAMPION**



**EARLY ELBERTA**





MONTMORENCY

### Hansen's Bush Cherry (Transplanted)

**A754** Easy to grow and sure to produce. Fruit is large, black and sweet. Practical and ornamental, making a good, clean, low-growing, hedge-like plant. 3 ft., 55c each; 3 for \$1.40; 6 2-yr., 2-ft. seedlings for \$1.00, postpaid.

### "USE OUR 'EASY TO SUBSCRIBE' MAGAZINE SERVICE"

As a special service to our customers, we have enclosed in this catalog a subscription order blank coupon to make it easy for you to order your favorite magazines at lowest prices. Save time, trouble and expense and be assured of safe, prompt service.

# Welch's CHERRIES

*None Finer*

**Prices (except as noted)**  
4 to 6 ft., 11/16 in., \$1.60 each, not pre-  
paid. 3 to 4 ft., 7/16 in., \$1.15 each, post-  
paid.

**A750 EARLY RICHMOND.** (English Pie Cherry.) A well known and old standard variety. Tree is hardy, healthy, a free grower, very productive and regular in bearing. Fruit clear, bright red, of medium size, acid, rich, and one of the best for canning and for pies. Bears in June.

**A751 MONTMORENCY.** A beautiful, large red Cherry, larger and finer than Early Richmond and 10 days later. Being extraordinarily prolific and very hardy it can be highly recommended.

### Welch Better Buy CHERRY BARGAIN

**A760X**

3-4 ft. trees

1 EARLY RICHMOND and  
2 MONTMORENCY

**\$2.75**

POSTPAID

### Welch's Victory Collection

**A761X**

1 Peach Plum. 3-4 ft.  
1 Oka Sweet Cherry-Plum. 3-4 ft.  
1 Montmorency Cherry. 3-4 ft.

**\$2.50**

PREPAID

**BE WISE! SEE THE  
WELCH  
BETTER BUYS**

*Look over each page  
carefully*



EARLY RICHMOND

### A Hardy Sweet Cherry

**A752 YELLOW GLASS.** The hardiest of all Sweet Cherries. It stands 14 degrees below zero here at Shenandoah and bears a light, golden fruit, very sweet and delicious. Makes a beautiful symmetrical tree, attractive in the yard. 4 to 5 ft., 9/16 in., \$1.65 each, not prepaid.

### OKA Sweet Cherry-Plum

**A753** One of the latest of Prof. Hansen's introductions. Hardy everywhere, will bear the year after planting. Fruit round, deep rich red, of a delicious, sweet taste, and left on the tree, dries into a sweet, prunelike fruit. The tree will bear fruit from the ground up, making it very easy to pick. The branches will be almost a solid mass of fruit, which can remain on the tree until you find time to pick it. Unequalled for jellies and jams. Good cooked or eaten raw; good for the children, pa and ma—makes the most excellent sweet sauce you ever ate. Ripens about July 25th.



OKA SWEET CHERRY-PLUM

**Don't have wormy cherries! Use our MULTI-PURPOSE FRUIT SPRAY.**





CANNAS

## LILIES

**A250 CORAL LILIES.** Myriads of bright cherry-red blossoms. The gayest of all lilies. Grows 12 to 18 inches high. Blooms June and July. Plant bulbs 3 to 4 inches deep. **3 for 65c; 6 for \$1.00, postpaid.**

**A251 DOUBLE TIGER LILIES.** Our picture shows only the single type bloom. The Double Tigers are even more effective. **3 for 65c; 6 for \$1.00, postpaid.**

**A252 REGAL LILY.** America's favorite. Planted from coast to coast. Exquisite pearly white flowers tinged pink on the outside and gold on the inside. Blooms in June-July on stems 3 feet tall. Requires no special care or soil. Hardy; grows in sun or partial shade. **3 for 65c; 6 for \$1.00, postpaid.**

**A253 AMARYLLIS.** The large flowered Amaryllis that is so lovely in the house for winter and in the garden for summer. Our large bulbs often produce 10 gorgeous blooms on a single stem in colors ranging from near white to deep red. Mixed colors. **60c each; 2 for \$1.00; 3 for \$1.40, postpaid.**



TIGER LILY

# WELCH'S LARGE FLOWERING CANNAS

The most brilliant all-summer display of color. Our bulbs are the very large, 3 to 5 eye tubers that give the sturdy stalks and heavy bloom.

**A240 THE PRESIDENT.** Large scarlet flowers, green foliage. 4 ft.

**A241 RED KING HUMBERT.** Bronze foliage. 5 ft.

**A243 YELLOW KING HUMBERT.** Green foliage. 5 ft.

**A242 CITY OF PORTLAND.** Pink flowers, green foliage. 4 ft.

Prices: 3 for 50c; 6 for 90c; 12 for \$1.50, postpaid.

**A244X DAD'S FAVORITE CANNA BED.**

1 Yellow King Humbert

4 Red King Humbert

8 City of Portland

13 Bulbs for \$1.55, postpaid.

## MEXICAN TUBEROSE

**A260** One of the best and most fragrant flowers, easy to grow. Requires little care, except that the bulbs are taken up in the fall. Plant 4 inches deep. **6 for 50c, postpaid.**

## FANCY-LEAVED CALADIUM

**A261** Colorful plants with spotted leaves veined with brilliant markings. You will like these as fill-ins for your perennial beds or as spots of color under your shrubs. **30c each; 4 for \$1.00, postpaid.**

## ELEPHANT EAR CALADIUM

**A262** This is the old fashioned, large leaved Caladium with leaves often 3 feet long. **25c each; 5 for \$1.00, postpaid.**

## HANGING BEGONIAS

**A263** A new Begonia for your hanging baskets and porch boxes. Makes a hanging growth which produces beautiful pink flowers. **35c each; 3 for \$1.00, postpaid.**



FANCY-LEAVED CALADIUM

## Tuberous-Rooted Begonias

These beautiful flowers are becoming more popular every year. Magnificent flowers on strong stems. Ideal for both indoor and outdoor blooms. We have these Camellia-flowering Begonias in red, pink and yellow. Large blooming size bulbs,

**A264—Red**

**A265—Pink**

**A266—Yellow**

Prices: 35c per each; 3 for \$1.00, postpaid.



CORAL LILY



REGAL LILY

**Note: All collections are pre-packaged and cannot be changed or divided at the collection price.**



# WELCH'S ROSES

## *The Aristocrats of the Garden*

No other flower gives more pure joy and satisfaction than the Rose. The ideal flower for weddings, your nicest parties and all occasions. The ideal flower for your garden or in your home.

For the first time, we are able to supply you with superior quality roses grown under ideal conditions in Northern California. Roses grown under irrigation, on rich, new soil that produces big, husky, vigorous bushes with extra good roots. These bushes are naturally ripened by frosts in late Fall, carefully dug and graded by experts and then stored in our air-conditioned rose storage until shipped to you at the proper planting time in the spring.

These Northern California grown roses are guaranteed to be the finest quality and the most hardy H.T. rose bushes grown anywhere. Yes, it does cost more to produce these superior quality roses than the Southern grown roses usually offered in catalogs. But we have not raised our prices and will continue to supply these superior quality bushes at our usual low prices. (The 5c increase only partially covers the Parcel Post increases that have been levied.) And don't forget that these low prices are postpaid to your door—a double saving, as there are no other charges for you to pay.

Our roses are the Hybrid-Teas, so free blooming and extending their period of bloom over such a long season that you can enjoy them from June until frost. The varieties we are listing are those which we have actually tested here in the mid-west, where our climate is the most difficult, and we know them to be the best.

### Prices on H. T. Roses pictured on pages 16 and 17

(All rose prices postpaid to you.)

#### ★★★Jumbo extra-heavy bushes

Per each .....	\$1.00
Any three (your choice) .....	2.85

#### Heavy 2-year, field grown bushes

Per each .....	\$.80
Any three (your choice) .....	2.25

#### Roses Need Special Care

You will want to spray often with our

#### SPECIAL ROSE DUST

1 lb. Dust, in Gun .....	\$.75
3-lb. bag .....	1.50

It is easier to prevent trouble than to cure it. Order your ROSE DUST when you order your Roses, so you can start spraying as soon as the leaves appear.



EDITOR MCFARLAND  
A400



PRES. HOOVER  
A401



McGREDY'S IVORY  
A402



POINSETTA  
A403



GOLDEN RAPTURE  
A404

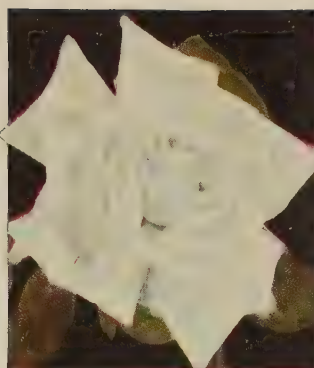


NUMA FAY  
A405





**PINK DAWN**  
A406



**K. A. VIKTORIA**  
A407



**MRS. E. P. THAM**  
A408



**THE DOCTOR**  
A409



**ETOILE DE HOLLANDE**  
A410



**MME. JOS. PERRAUD**  
A411

### GOLDEN RAPTURE COLLECTION

One each of the six lovely Everblooming Roses pictured on page 16

All six

**A490XX** Jumbo Extra-heavy roses .....\$5.50

**A490X** Heavy, 2-year, field grown roses..... 4.25

Postpaid

### PINK DAWN COLLECTION

One each of the six lovely Everblooming roses pictured on page 17

All six

**A491XX** Jumbo Extra-heavy roses .....\$5.50

**A491X** Heavy, 2-year, field grown roses..... 4.25

Postpaid

### WELCH'S ROSE GARDEN

One each of the twelve lovely Hybrid-Tea roses pictured on pages 16 and 17

All twelve

**A492XX** Jumbo Extra-heavy roses .....\$10.25

**A492X** Heavy, 2-year, field grown roses..... 7.75

Postpaid

**Note:** All collections are pre-packaged and cannot be changed or divided at collection prices.



### HARDY CLIMBING ROSES

We are listing three of the most beautiful of the very hardy climbing roses. These climbers need some protection in sub-zero weather, but will stand more abuse than most varieties.

**A430 PAUL'S SCARLET CLIMBER.** The brightest and purest red of all the climbing roses. Flowers large and distinct, on long individual stems. Have prominent yellow stamens. Very hardy.

**A431 MARY WALLACE.** One of the most beautiful large pink roses of the Hybrid-Tea type. Very hardy.

**A432 PRIMROSE.** Very hardy. Flowers are clear, canary yellow. A beautiful rose.

Prices on all Climbing Roses

★★★Jumbo Extra-heavy roses

Per each .....\$ .95

Any four ..... 3.75

Heavy 2-year, field grown roses

Per each .....\$ .75

Two for ..... 1.45

All postpaid

495X

### PAUL'S SCARLET Climbing Roses

(Heavy 2-year, field-grown)

**3 for only \$1.95**

Postpaid

496X

### 3 CLIMBING ROSES

1 each of the three varieties listed  
(Heavy 2-year, field-grown)

**Only \$1.95**

Postpaid





## POLY- ANTHA (Baby Roses)

These ever-blooming Baby Roses grow about 18 inches high and produce masses of small roses in clusters from early June to frost. They are very hardy. We like

them in borders. Excellent for cemetery planting.

**A440 ELLEN POULSEN.** Brilliant rose-pink.

**A441 IDEAL** Scarlet.

**A442 GOLDEN SALMON.** Deep salmon rose.

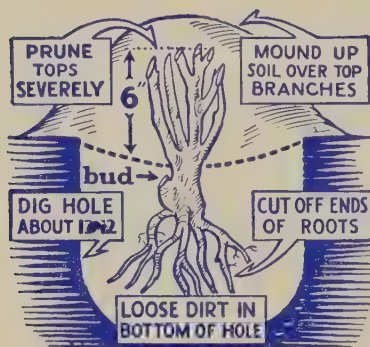
Prices on Polyanthas. (Heavy 2-year, field-grown bushes)

Per each .....\$ .75

Any three (your choice) ..... 2.00

All postpaid

## PLANTING ROSES



Roses are easy to grow if one follows a few simple steps. First, they need rich, well-prepared soil. Barnyard manure or a good commercial fertilizer is advised.

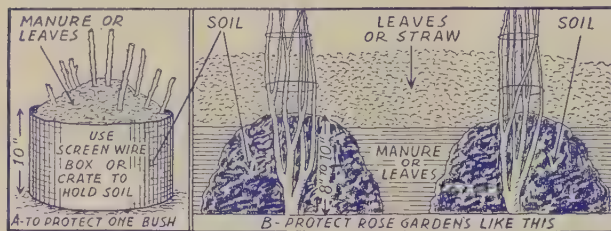
Roses will not grow well nor bloom well unless the **roots and branches** are severely **pruned** as shown in the picture.

Soak roots thoroughly before planting.

**Mound loose soil well over the tops of the branches.** (See picture) This keeps the bark from drying out before the buds start. As the buds break through the earth, gently work the soil away from the branches, uncovering about 2 inches of stem every other day, leaving a saucer-like cup to hold moisture.

Keep top-soil well cultivated. Hard, crusty soil retards growth.

Keep well watered, but never water in hot sun.



## FLORIBUNDA ROSES

Hardy! Everblooming! Masses of color from June to frost. Floribundas belong in any garden. They are ideal in borders, among evergreens or wherever you want gay color all summer. The varieties we have chosen are the large Hybrid-Tea type blooms borne in clusters on a single branch. They are especially suited for interesting flower arrangements.

**A450 FASHION.** Patent No. 789. Brilliant luminous coral flowers overlaid with gold. So outstanding is this rose that it has been given the All-American-Rose-Selection award for 1950. Price, \$2.00 each; 3 for \$5.10, postpaid.

**A451 GERANIUM RED.** Patent No. 811. Flowers are very double (50 petals), bright geranium red clusters with a strong geranium fragrance. Price, \$1.50 each; 3 for \$3.75, postpaid.

**A452 GOLDBLOCKS.** Patent No. 672. Rich golden yellow. This rose is extremely hardy and vigorous and the flowers are unusually long-lasting. Price, \$1.50 each; 3 for \$3.75, postpaid.

**A497X FLORIBUNDA COLLECTION.** One each of the three Floribunda roses listed above: 3 for \$4.20, postpaid.

## CARE OF ROSES

All roses are heavy feeders. It is best to fertilize lightly after each blooming if you want the largest flowers.

Our roses are the healthiest and sturdiest that can be grown. But all roses should be dusted regularly for aphids, mildew and other natural enemies. Our **SPECIAL ROSE DUST** is advised.

Everblooming roses bloom on new wood each year. Old branches do not bloom again and must be pruned **EARLY** each spring, as shown in the picture.

Climbing roses bloom next year on the shoots that grow this year. After climbers have bloomed, cut out the old branches so that the new shoots have every chance for growth.

Everblooming roses need winter protection. In mild climates a deep mulch of straw, hay, rotted manure or leaves is sufficient. In colder climates (zero weather) roses should be protected as shown in the picture below. This mulch is removed a little at a time in the spring—**AFTER ALL DANGER OF FROST IS PAST.**

**CAUTION.** Mulch or cover roses **AFTER** all leaves have been killed by heavy frosts. Do **NOT** remove this mulch until all danger of frost is past in the spring.

## MULTIFLORA ROSE FENCE

Multiflora Rose is highly recommended for farm fencing. So dense and thorny it is animal tight. Extremely hardy, it never winter kills. Covered with small white roses in early spring, it is very attractive. Multiflora can be trimmed to the height you want it. The more it is trimmed the thicker it gets. Economical. The original cost is far below that of wire or wooden fencing. Requires no painting or mending. It is ideal for pasture and garden enclosures. 12-18 in. plants, 25 for \$1.95; 50 for \$3.25; 100 for \$5.50, postpaid.

# POPULAR NUT TREES

## LET'S GO NUTTING

But so many of the native nut trees have disappeared that we are missing this grand Autumn fun—and the delicious nuts. Welch's can take care of that. You can plant your own trees.

Remember, tho', that small nut trees are best for transplanting.

**A695 THOMAS BLACK WALNUT.** Bears when only 2 years old! This new improved strain of Black Walnut has a soft shell, easily cracked. The kernels are unusually large—the size of a half dollar. Walnuts grow any place in the U.S.—so everyone can have them. 3-4 ft., \$2.75 each, postpaid.

**A696 CHINESE CHESTNUTS.** (Blight Resistant.) Chestnuts were almost a thing of the past, because a destructive blight was fast killing them out. But now we have a new Chestnut that has been developed and thoroughly tested to resist this trouble. Chinese Chestnut is a prolific bearer and starts bearing 2 years after planting. It is hardy wherever peaches grow—and of course, wherever Chestnuts were native. **Sturdy 18-24 inch plants, \$1.25 each; 3 for \$3.25, postpaid.**

**A697 HAZELNUT.** (Filbert.) One of the most delicious of the native nuts, these are very easily grown. They are in bush-form and the nuts are in clusters. These Nursery grown bushes are **sturdy 18-24 plants, 60c each; 3 for \$1.50, postpaid.**



THOMAS BLACK WALNUT



# PLANT VINES

for Screen and Shade

## The Ever Beautiful CLEMATIS

One of the best of the flowering vines. Our giant flowering varieties are pot grown plants, much sturdier and hardier for transplanting.

**A607 CLEMATIS Jackmani.** Beautiful violet-purple flowers with a deep velvety appearance. Flowers continually from July until frost. Strong grower. Admired by everyone. 75c each; 3 for \$2.00, postpaid.

**A608 CLEMATIS Mme. Andre.** Very free blooming. Large crimson-red flowers. 2-yr. vines, 75c each; 3 for \$2.00, postpaid.

**A609 CLEMATIS Henryi.** Large-flowered white Clematis. Unusually vigorous vines. 2-yr. vines, 75c each; 3 for \$2.00, postpaid.

**A610 CLEMATIS Paniculata.** The small flowering sweet scented Japan Clematis. One of the most vigorous and beautiful of all climbers. In late summer it produces dense sheets of medium sized, pure white flowers of most pleasing fragrance. 65c each; 3 for \$1.75, postpaid.



BOSTON IVY

**A611 BOSTON IVY.** One of the finest climbers for covering walls, as it clings firmly to the smoothest surface, covering it evenly with overlapping leaves. The color is fresh, deep green in summer, changing to bright shades of crimson and yellow in autumn. Needs no support. 60c each; 3 for \$1.50, postpaid.

**A602 SILVER LACE VINE.** Very quick growing; produces more bloom than any other vine, blooming from late summer into fall. Small, fresh, shining foliage; large foamy sprays of silvery white bloom. 65c each, postpaid.

**A603 WISTARIA, Purple.** Beautiful drooping clusters of purple blooms, heavy with fragrance. Blooms usually in spring and fall. Our sturdy plants from blooming wood, 45c each, postpaid.

**A604 MADEIRA VINE.** A quick growing vine with waxy heart-shaped leaves. Dainty white flowers of a delightful fragrance. Bulbs must be taken up and stored in the winter. 3 for 35c; 6 for 60c, postpaid.



CLEMATIS

**A605 CINNAMON VINE.** A strong, hardy climber from China. 10 to 30 feet, leaves heart-shaped; flowers small, white, cinnamon scented. Very fragrant and free from insects. 20c each; 3 for 50c, postpaid.

**A606 BITTERSWEET (Celastrus Scandens).** Perfectly hardy and of rapid growth. Handsome glossy foliage. Large clusters of beautiful orange-crimson berries that are retained all winter. The berries are in great demand for inside winter decoration. We do not know of any vine that is more satisfactory. It is exceptionally fine for trellises or porches. Bittersweet grows naturally on high banks or in well drained spots. You need two or more vines for cross pollenization. 3 for \$1.00, postpaid.



BITTERSWEET



GOLDFLAME HONEYSUCKLE

**A600 HONEYSUCKLE, Scarlet Trumpet.** One of the best of the climbing Honeysuckles. Oval, semi-evergreen foliage; fragrant scarlet flowers. 45c each, postpaid.

**A601 HONEYSUCKLE, Goldflame.** Ever-blooming Honeysuckle, blooming from early summer to killing frost. Large, flame-coral trumpets lined with gold, fragrant after nightfall, appear in large showy clusters the same year the plant is set out. Dark blue-green foliage, disease and pest free. If allowed to grow naturally, Goldflame will climb a trellis or spread as ground cover. Pruned, it makes a striking specimen shrub. 80c each, postpaid.



PURPLE WISTERIA





**BLEEDING HEART**



**CHRYSANTHEMUMS**



**COLUMBINE**

## PERENNIALS

Everything listed on pages 20 and 21 is postpaid to you.

Welch perennials are all heavy, well-rooted plants.

Welch prices are Money Saving Prices.

### BLEEDING HEARTS

A favorite with all. Panicles of dainty pink heart-shaped flowers. They like to be planted in the shade.

**A300 OLD-FASHIONED BLEEDING HEART.**  
Blooms in May and June. 80c each; 3 for \$2.25, postpaid.

**A301 FERN-LEAF BLEEDING HEART.**  
Blooms continually all summer. Foliage is especially dainty. 45c each; 3 for \$1.25, postpaid.

**A302X 1 OLD-FASHIONED and 2 FERN-LEAF:** All for \$1.55, postpaid.

### CANTERBURY BELLS

Excellent for cut flowers. Plants grow erect and are completely covered with bell-shaped flowers in May and June.

**A303 Blue. A304 Rose.**  
30c each, postpaid.

### HARDY CARNATIONS

A favorite when you go to the greenhouse—and a favorite in your garden. Very fragrant, these HARDY plants produce long-temmed blooms for all summer cutting.

**A305 ROSE QUEEN,** pink

**A306 SCARLET**

**A307 WHITE**

**A308 GOLDEN SUN,** yellow

35c each; 4 for \$1.25, postpaid.

### CUSHION MUMS

Often called the **Million Mum**, bloom from late August until Thanksgiving—or until we have a really hard freeze. Each one makes a bush almost 2 feet high, covered with a mass of blooms. They are the points of beauty in our fall gardens.

**A310 Red A311 White A312 Pink**

**A313 Yellow A314 Bronze** Per each, 40c

### 5 MILLION MUMS

**W.B.B.—309X**

(one each color)

for **\$1.85** postpaid

### 5 CHICAGO MUMS

**A320X**

(1 each color)

all for only **\$2.15** postpaid



**HARDY CARNATION**

### CHICAGO MUMS

We cannot say enough about these loveliest of all fall flowers. Very hardy, disease resistant and bred to start blooming in late August or early September, well before any nipping frosts. They are a mass of glorious color. Large, individual blooms often measuring 3 to 3½ inches across, make them ideal for cutting—and the more you cut them the more they bloom.

**A315 BARBARA SMALL.** Deep lavender, shaded pink. 40c each; 3 for \$1.10, postpaid.

**A316 CHARLES NYE.** Rich buttercup yellow. 60c each; 3 for \$1.65, postpaid.

**A317 COURAGEOUS.** Dark ruby red. 60c each; 3 for \$1.65, postpaid.

**A318 OLIVE LANGLAND.** Apricot pink. 40c each; 3 for \$1.10, postpaid.

**A319 POLAR ICE.** Pure white. 40c each; 3 for \$1.10, postpaid.



**CANTERBURY BELLS**





SHASTA DAISY

## DELPHINIUM

Our great-grandmothers would never recognize their favorite larkspur in the magnificent flowers we now have—tall, stately stems 3 to 5 feet high closely massed with individual florets. A great burst of bloom in the spring and again in the fall. One of the best flowers for cutting.

**A323 ENGLISH HYBRIDS.** We have the Wrexham strain—solid erect spikes in delicate shades of blue and mauve, tinged with pink. 35c each; 3 for \$1.20.

**A324 PACIFIC HYBRIDS.** These are beyond description—giant stalks of very double flowers in shades of mauve through blue. 45c each, 3 for \$1.20.

## GYSOPHILIA

More often called "Baby's Breath"—and we like any bouquet combined with Baby's Breath. We have:

**A326 PANICULATA.** The airy single white blossoms. 30c each, postpaid.

**A327 BRISTOL FAIRY.** The very double white that blooms all summer. 80c each, postpaid.

**A328 ROSY VEIL.** The same dainty flower in a delicate pink. 65c each, postpaid.

**A329X BABY'S BREATH GROUP.** 1 each for only \$1.50, postpaid.

## PHLOX

A rainbow of color

Our phlox have been chosen to give the greatest range of color in the giant new varieties. Phlox is one of the easiest grown of all garden flowers—requiring only a good fertile soil and a sunny spot. Most effective in group plantings.

**A350 BRILLIANT.** Fiery scarlet.

**A351 CAROLINE VANDENBURG.** Light lavender.

**A352 DAILY SKETCH.** Lustrous pink, with crimson eye.

**A353 HAUPTMAN KOEHL.** Deep rich red.

**A354 MARY LOUISE.** Pure white.

**A355 ROSENBURG.** Deep purple.  
35c each; 3 for \$1.00, postpaid.

**A330 RED SWEET WILLIAM.** Perfectly hardy, bright red bloom all summer and every summer. 35c each; 3 for \$1.00, postpaid.

**W.B.B. Phlox Garden**  
356X

1 each of all 6 for only  
**\$1.60**  
Postpaid



GAILLARDIA



SWEET WILLIAM

## DELPHINIUM CORNER

A325X

2 PACIFIC HYBRID

2 ENGLISH GIANT HYBRID

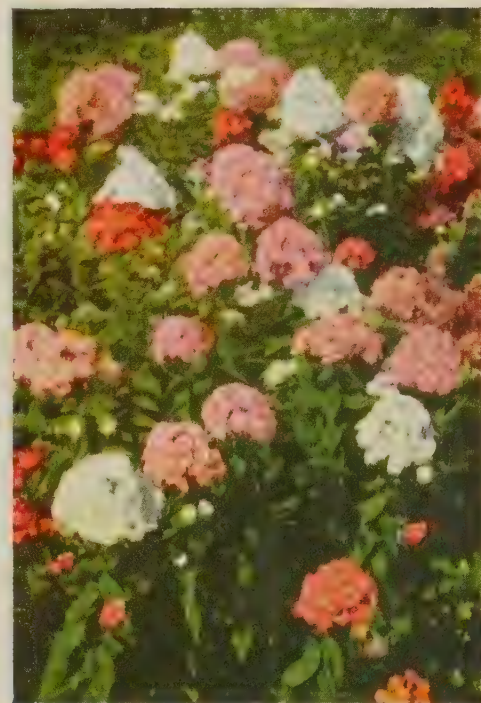
All 4 for only

**\$1.40**

Postpaid



DELPHINIUM



PHLOX





## DOGWOODS

The Dogwoods are tall, spreading shrubs, extremely hardy and most effective. They have small white flowers in early spring, followed by red berries that are popular with the birds. But their most striking beauty is in their brilliant colored bark. They are very effective in mass plantings.

**A627 RED BARK** (*Cornus Siberica*). The name describes the brilliant red bark. **18-24 inches, 55c each; 3 for \$1.50, postpaid.**

**A626 YELLOW BARK.** The same shrub with bright yellow bark. **18-24 inches, 55c each; 3 for \$1.50, postpaid.**

**A624 WEIGELA ROSEA.** One of the loveliest of the very early spring flowering shrubs. The stems are a mass of delicate pink that are excellent for cutting. It is spreading type shrub, good either as a specimen or in a mass planting. **18-24 inch, 55c each; 3 for \$1.50, postpaid.**

**A628 PINK FLOWERING ALMOND.** Almost the first of the early spring shrubs to bloom, the branches are completely covered with dainty pink, very double rose-like flowers before the leaves come. The shrub is symmetrical in growth—3 to 4 feet high. Good either in the foundation or shrub border planting. Excellent for cutting. **Heavy 18-24 inch, 70c each; 3 for \$1.95, postpaid.**

**A636 REGEL PRIVET.** A wide spreading variety of Privet, very hardy. An excellent shrub for foundation planting or a low shrub grouping. Foliage a very dark glossy green. **18-24 inches, 60c each; 3 for \$1.50, postpaid.**

## FLOWERING SHRUBS

*Add Beauty to Your Home*

**A621 SPIREA BILLARDI.** A lovely summer flowering shrub. Blooms are long panicles of rose-pink flowers from June to September. Very effective in any planting. About 4 feet high. **18-24 inch, 50c each; 3 for \$1.35, postpaid.**

**A622 SPIREA BLUE MIST.** This new introduction is not truly a Spirea, but has been so named because the type bloom. Developed in Minnesota, it is very hardy. Grows to be about 4 feet high, and is covered with dainty blue flowers all summer. Blue Mist adds enchantment to your planting. **70c each; 3 for \$1.95, postpaid.**

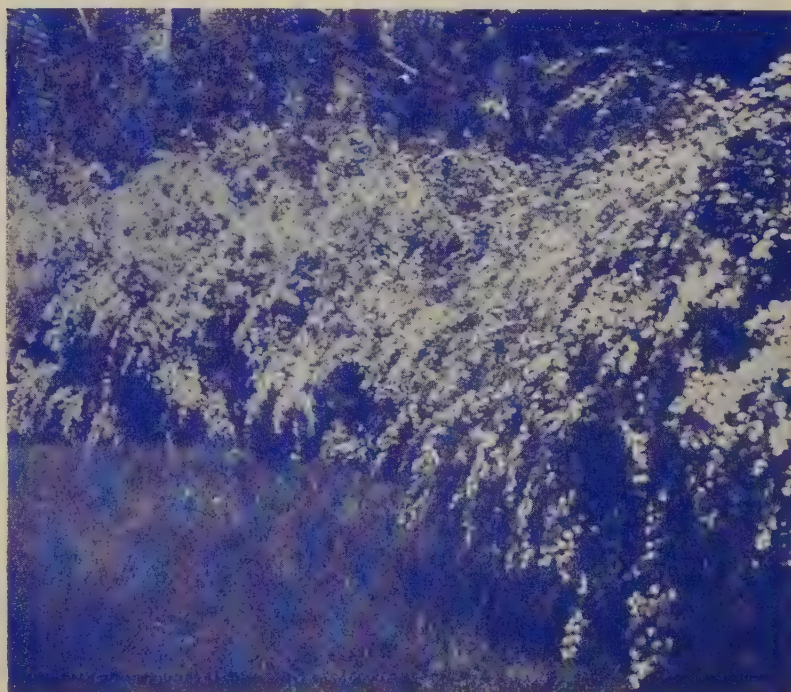
## SPIREA VAN HOUTTEI

**A620 SPIREA VAN HOUTTEI** (Bridalwreath). This is by far the most popular and widely planted shrub and makes good everywhere. The flowers are in flat clusters, produced on spreading pendant branches often drooping clear to the ground. In full bloom they are a mass of white and never fail to attract attention. This shrub is perfectly hardy anywhere and can be used for foundation, hedge or group planting. **Heavy 2-3 ft. shrubs, 50c each; 3 for \$1.35; 18-24 inch, 35c each; 3 for \$1.00, postpaid.**

(See "Hedging" for smaller grade)

**BE WISE! SEE THE  
WELCH BETTER BUYS**

**Look over each page  
carefully**



SPIREA VAN HOUTTEI





**DOGWOOD**

### Simple Inexpensive Beauty

**A629 DEUTZIA, PRIDE OF ROCHESTER.**

One of the taller growing shrubs, this is about 8 feet high at maturity. It is a prolific bloomer, as you can see from the picture, and can be kept pruned lower if you wish. Very hardy—this is one of the better inexpensive shrubs. **18-24 inches, 50c each; 3 for \$1.35, postpaid.**

**A630 SYRINGA VIRGINAL (Mock Orange).**

This has long been a favorite among shrubs. It is of medium height, best known for the delightful fragrance of its lovely double white flowers. Always a favorite for June weddings. **18-24 inches, 90c each; 3 for \$2.55, postpaid.**

**A631 PERSIAN PURPLE LILAC.**

This is the lilac that is so often used for tall hedges. Blooms more freely than the common lilac and has a finer, daintier foliage. Originating in Northern China, it is absolutely hardy. **Heavy 18-24 inches, 75c each; 3 for \$2.10, postpaid. 12-inch hedging grade, 60c each; 12 for \$6.00, postpaid.**



**PERSIAN LILAC**

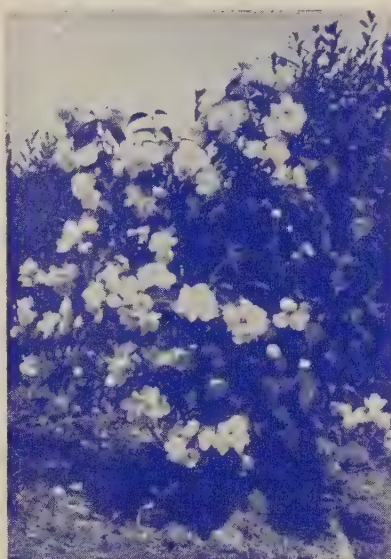
**A632 MINNESOTA SNOWFLAKE** (Plant Patent No. 538). This lovely shrub was developed from the Mock Orange, and as so often happens, far surpasses the parent plant. We first sold it just three years ago and are now getting reports on it. "Lovelier in beauty and fragrance and outstanding for hardiness and vigor." So many customers have written. We like to have things that give so much satisfaction, and you will like this, too. **18-24 inches, \$1.25 each; 3 for \$3.00, postpaid.**

## HYDRANGEAS

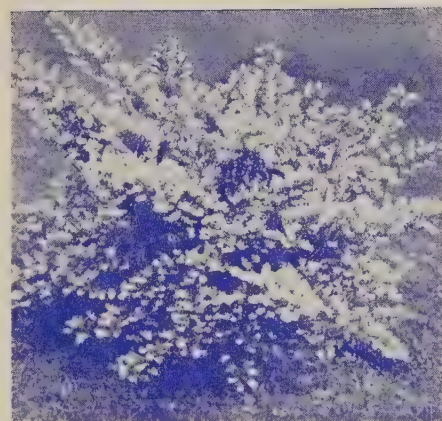
These are shrubs that thrive and do their best when planted on the north or east. They like shade.

**A633 HYDRANGEA A.G. (Hills of Snow).**

The pure white, July blooming variety. **Heavy 18-24 inches, 90c each; 3 for \$2.50, postpaid.**



**SYRINGA VIRGINAL (Mock Orange)**



**DEUTZIA, PRIDE OF ROCHESTER**

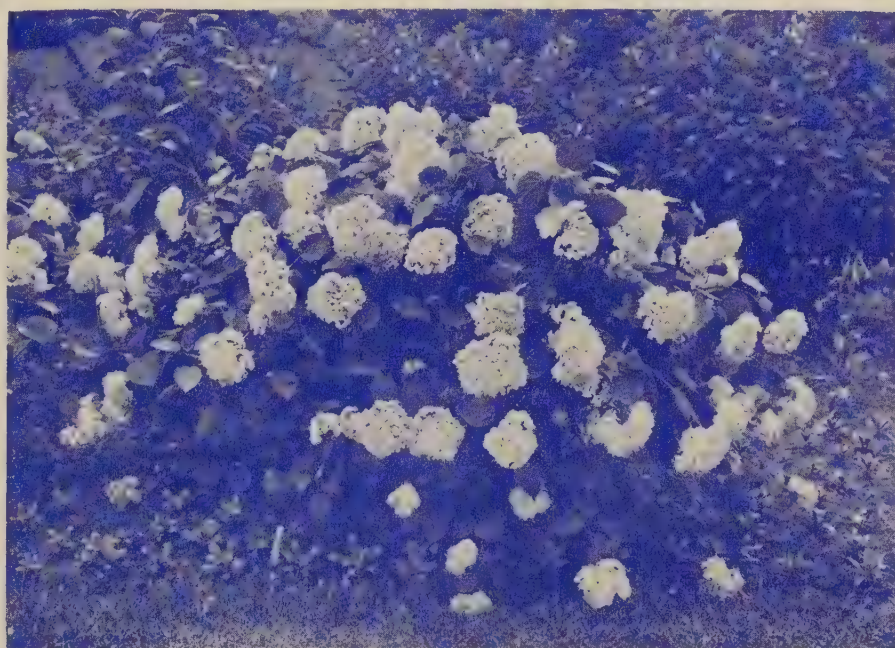
**A634 HYDRANGEA P.G.**

Blooms in late August and September, giant blooms lovely with their bronze tinge. Often dried and used in winter bouquets. **Heavy 18-24 inches, 80c each; 3 for \$2.25, postpaid.**

**A635 BLUE HYDRANGEA.**

These lovely shrubs were hardy only in the South, but we now have developed a hardier strain for colder areas. If your soil has enough acid, the huge blooms will be a lovely shade of blue. As the acid content of the soil weakens the blooms become pink—still a lovely shade. But to help you keep the blue color, we will include a small bag of Aluminum Sulphate to be worked into the ground as you plant. You will have to make additional feedings from time to time. Give these shrubs winter protection. A 10 to 12 inch mulch is advised. **2-year, field grown plants, \$1.50 each, postpaid.**

**Welch shrubs are all 2 and 3 year field-grown, tested for hardiness.**



**HYDRANGEA**





BUTTERFLY BUSH

## BUTTERFLY BUSH (Buddleia)

Often called the Summer Lilac, these shrubs are becoming more and more popular. They are compact in growth, about 4 feet tall, and a mass of panicles of color through the summer. They die back to the ground each winter, but come up from the roots to give a profusion of bloom each summer. They **MUST BE CUT BACK** when planted—or you will complain that they did not grow.

**A637 ILE DE FRANCE.** Purple

**A638 CHARMING.** Pink

**A639 DUBONNET.** Deep wine red

Heavy No. 1 plants, 70c each; 3 for \$2.00, postpaid.

## ALL-STAR COVER SPECIAL

No. WBB645X

All 5 (1 each variety)

FRENCH LILACS

5 for only

**\$5.25**

postpaid



TARTARIAN HONEYSUCKLE

## FRENCH LILACS

Color      Fragrance      Beauty

French Lilacs are the most fragrant and beautiful of all lilacs. Very hardy, they start blooming within two years—and often the next year after planting. Lovely as a single bush, a mass planting is breathtaking. We have five of the most beautiful varieties. You can see their beauty on the Front Cover.

**A640 BELLE DE NANCY.** pink with white center.

**A641 CHAS X.** buds reddish-purple, opening to lavender.

**A642 CHARLES JOLY.** rich deep red.

**A643 MME. LEMOINE.** pure white.

**A644 PRESIDENT GREVY.** bluish lilac.

Heavy 3 year shrubs, \$1.25 each; 3 for \$3.50, postpaid.



FORSYTHIA (GOLDEN BELL)

**A648 FORSYTHIA (Goldenbell.)** Few, if any, of the hardy spring flowering shrubs can surpass the splendor and brilliancy of Forsythia. Of upright, vigorous growth, foliage rich, dark green and lustrous. Flowers brilliant golden yellow, borne in great profusion early in April before the leaves appear. **Extra-heavy 18-24 inches,** 50c each; 3 for \$1.35, postpaid.

**A646 TARTARIAN HONEYSUCKLE.** This is probably the best known and most popular of all the tall-growing shrubs. Reaching a height of 8 to 10 feet, it makes the perfect screen planting. The shrub is a mass of bell-shaped flowers in early June, but the more striking beauty is in the clusters of bright red berries that follow the bloom and hang on through late frosts. Branches of these lovely berry clusters will last more than a month when cut and put in water. See under Hedging for special low prices on large quantities. **Heavy 18-24 inch shrubs,** 55c each; 3 for \$1.50, postpaid.



SPIREA ANTHONY WATERER

**A623 SPIREA ANTHONY WATERER.** One of the finest low-growing, dwarf shrubs. In constant bloom from June to September. Flowers of bright rose borne in broad flat clusters, completely covering the bush. The best shrub for low borders and hedges. Excellent for covering difficult terraces. **Extra-heavy 2 ft.,** 80c each; 3 for \$2.25, postpaid.

**A649 SNOWBALL.** A tall growing shrub, 8 to 10 feet. The picture shows the huge "Snowball" blooms that have made this a favorite for generations. Wonderful for cemetery bouquets. **18-24 inches,** 70c each, postpaid.

## WELCH BETTER BUY

No. A647X

5 TARTARIAN HONEYSUCKLE

Special 2 ft. shrubs

for only

**\$1.00**

postpaid



SNOWBALL



**MAIL**

**AMERICAN FRUIT GROWER**

1370 Ontario Street • Cleveland 13, Ohio

Attached is \$2.00 for 3 year subscription.

Name.....

Address.....

City.....

State.....

Good only in U. S. A.

**THIS COUPON**

**AMERICAN FRUIT GROWER**

Why trees do not bear — How to prune — Why fruit drops prematurely — How to get size and color. These and many other problems in fruit growing are answered in America's leading fruit magazine — published monthly on the first of each month. Subscription rate is 3 years for \$2.00

**3 Years \$2.00**

# Profitable FRUIT GROWING

**FLOWERING QUINCE**

**FLOWERING QUINCE.** Easy to grow. Produces brilliant scarlet flowers that cover the branches before the leaves appear. Foliage is a rich, dark green. Very compact shrub, 3 to 4 feet. Excellent in shrub groups and will make an ideal hedge. 18-24 inch, 65c each; 3 for \$1.80, postpaid.

sun, the brighter the red leaves. Scarlet berries cling through the winter. Look under Hedging for special low prices on quantity lots. **Extra-heavy 18-24 inch shrubs, 85c each; 3 for \$2.40, postpaid. 12-18 inch, 45c each; 3 for \$1.15, postpaid.**

**A651 BEAUTY BUSH** (Kolkwitzia.) A very hardy tall-growing shrub, 6 to 8 feet. This is one of the more beautiful of the spring flowering shrubs. Its gracefully arching branches are completely covered with lovely pink flowers in early spring. Slower to bloom than many, but the beauty is more than worth waiting for. **Heavy 18-24 inch, \$1.00 each; 3 for \$2.85, postpaid.**

**A652 ROSEALEA** (Copyright). One of the new beauties in the shrub world. Developed from the Flowering Crab family, it has the same lovely pink blooms in May, followed by the striking red fruit in later summer. This is unusually effective as a tall accent shrub. **3-4 ft., \$1.50 each, postpaid.**

summer. Extremely hardy, will grow in any type of soil. Should be cut back severely when planted to give the roots the best start. **18-24 inch, 50c each; 3 for \$1.35, postpaid.**

**A654 HI-BUSH CRANBERRY.** Everyone has his favorite shrub and this is mine. A lovely tall bush (8 to 10 ft.), it has a spread of 6 to 7 feet. I think it is the most outstanding of the screen plantings. The foliage is rich, dark green. Masses of white bloom in early spring. But lovelier than all are the clusters of brilliant red berries that cover the bush from mid-July to mid-winter. Branches of this shrub are gorgeous when cut and placed in water. I always use this wherever a tall planting is indicated. **Heavy 18-24 inch, 90c each; 3 for \$2.40, postpaid.**

**A655 MAGNOLIA SOULANGEANA.** A Magnolia hardy north of the Mason-Dixon line! One of the first flowers in early spring, Soulangeana is the most popular of the hardy varieties to be developed. The flowers are large, somewhat tulip-shaped, a delicate pink in the bud, opening to a rich ivory cream, deep red at the base of the cup. The foliage, rich, waxy green, is as ornamental through the summer as are the flowers in the spring. The Magnolia is one of the most beautiful of the flowering trees for the lawn. **2-3 ft., \$4.75 each, postpaid.**

**A625 WEIGELA EVA RATHKE.** Flowers are a brilliant crimson, a beautiful and distinct shade; bell-shaped, on long drooping branches. Blooms nearly all summer. **18-24 inch, 80c each, 3 for \$2.25, postpaid.**

**BE WISE! SEE THE  
WELCH  
BETTER BUYS  
Look over each page  
carefully**



**WEIGELA EVA RATHKE**



**PRUNUS NEWPORT**



**BE WISE! SEE THE  
WELCH BETTER BUYS**  
Look Over Each  
Page  
Carefully

# PEONIES *from* SHENANDOAH

*One of Iowa's glorious sights.*

Because we have so many lovely peonies, we have chosen only a few of the more standard varieties to list by name. Others we are grouping by color and some just as "Peonies." This means you may get some most outstanding flowers from our unnamed collections — varieties that would be priced as high as \$15.00, if we were to list them. Every root will be a HEAVY 3 to 5 eye DIVISION. This is a sensational opportunity.

## The Biggest Offer 3 SURPRISE PEONIES

No. WBB379X

**\$1.25**  
postpaid



LILY OF THE VALLEY

## LILY-OF-THE-VALLEY

These delightfully fragrant white flowers have long been favorites with everyone. One of the earliest spring blooms, they thrive close to the foundation, doing best on the north or east.

A332 CLUMPS, 40c each; 3 for \$1.00.

A333 PIPS, 15c each; 10 for \$1.00, postpaid.

## IRIS COLLECTION

A335X

Our Selection from our Choicest  
Varieties

**12 for \$1.00**  
postpaid



## EARLY PEONIES

A370 PRINCE OF DARKNESS (Red). \$1.00 each; 3 for \$2.70, postpaid.

A371 DUCHESS DE NEMOURS (White). 85c each; 3 for \$2.40, postpaid.

A372 EDULIS SUPERBA (Pink). 75c each; 3 for \$2.00, postpaid.

## MIDSEASON

A373 FELIX CROUSSE (Red). 75c each; 3 for \$2.00, postpaid.

A374 FESTIVA MAXIMA (White). 75c each; 3 for \$2.00, postpaid.

A375 MONS. JULES ELIE (Pink). \$1.35 each; 3 for \$3.75, postpaid.

## LATE

A376 RUBRA SUPERBA (Red). 90c each; 3 for \$2.40, postpaid.

A377 AVALANCHE (White). \$1.00 each; 3 for \$2.70, postpaid.

A378 LIVINGSTONE (Pink). 90c each; 3 for \$2.40, postpaid.

## SPECIAL

### Peony Blooms for Decoration Day

We ship thousands of these cut flowers every year. Should they not bloom in time because of weather conditions we quickly refund the money. 2 dozen cut peonies for \$2.00, postpaid.

**DO NOT PLANT** Peonies deep. Pink eyes should be only about an inch under the ground.





# Plant a **HEDGE** for Beauty and Privacy

**A901 RED LEAF BARBERRY.** A most colorful hedge, brilliant red when planted in full sun. Larger sizes listed under Shrubs. 12-18 inch hedging, 12 for \$3.00; 25 for \$5.75; 50 for \$10.50, postpaid.

**A903 TARTARIAN HONEYSUCKLE.** An upright shrub attaining a height of from 6 to 10 feet. Showy flowers in early summer followed by crimson berries that last through the fall. Valuable because it thrives in partial shade. 12-18 inch, 8 for \$1.00; 50 for \$6.50, prepaid.

**A904 RUSSIAN MULBERRY.** For hedges and screens. Prune often. Stands hot, dry weather. Dark green foliage. Rapid grower. 12-18 inch, 25 for \$1.00; 50 for \$1.85; 100 for \$3.50, postpaid.

**A905 SPIREA VAN HOUTTEL.** This shrub makes a beautiful, graceful hedge, even after it is through blooming. 12-18 inch, 6 for \$1.00; 50 for \$7.00; 3 18-24 inch for \$1.00, all prepaid.

**A906 CHINESE ELM.** Hardy, beautiful, and fast growing, will make a dense hedge in a few months. Should be trimmed often. One of the first hedges to leaf out and one of the last to lose its leaves. Can be kept trimmed to any desired height. 12-18 inch, 25 for \$1.00; 50 for \$1.75; 100 for \$2.75, postpaid.



AMOUR PRIVET

**A902 AMUR RIVER NORTH PRIVET.** Hardy. Foliage glossy green and holds its color well till late fall. Stands shearing to any extent. Very hardy. 12-18 inch, 12 for \$1.75; 25 for \$2.75; 100 for \$10.00, postpaid.

**A900 BARBERRY Thunbergi** (Japanese Barberry). Will grow anywhere; has nothing to do with Black Rust. Foliage bright green, oval leaves, turning to most brilliant shades of orange and red in fall. Graceful branches protected by thorns, scarlet berries fall-winter. Grows to about 2½ feet. 12-18 inch, 6 for \$1.00; 25 for \$3.25; 100 for \$12.00, prepaid. Large shrub size, 18-24 inch, 45c each, postpaid.



BARBERRY THUNBERGI

## Welch's WINDBREAK SPECIALS

12-18 inch Seedlings	Per 100 postpaid.	12-18 inch Seedlings	Per 100 postpaid.
A907 AMERICAN ELM .....	\$2.50	A909 BLACK LOCUST .....	2.50
A908 CATALPA .....	2.50	A904 RUSSIAN MULBERRY.....	3.50
A906 CHINESE ELM .....	2.75	A910 AMERICAN BLACK WALNUT .....	6.00

## Welch's SPECIAL VALUES

A920 10 AMERICAN ELM, 2 yr., 4 ft. ....	1.00	A925 5 BOLLEANA POPLAR, 4 ft. ....	1.50
A921 12 BLACK WALNUT, 2-3 ft. ....	1.00	A926 5 RUSSIAN OLIVE, 3 ft.	1.00
A922 10 CHINESE ELM, 2 yr., 4 ft. ....	1.00	A927 12 RUSSIAN MULBERRY, 3 ft. ....	1.00
A923 6 LOMBARDY POP. LAR, 4 ft. ....	1.00	A928 3 NIOBE WEeping WILLOWS, 4 ft. ....	1.00
A924 8 SILVER MAPLE, 4 ft.....	1.00	A929 10 NATIVE PLUM SEED- LINGS, 3 ft. ....	1.00



LOMBARDY POPLARS

**BE WISE! SEE THE  
WELCH BETTER BUYS**  
Look over each page  
carefully





## EVERGREENS for year around BEAUTY

Evergreens are certainly the most effective foundation planting and the most satisfactory wind-break, but are often found to be too expensive. We are making these special offers on bare-rooted Evergreens that can be sent by Prepaid Parcel Post at prices that are far less than most. These trees have all been three times transplanted to give the sturdiest root growth. You can plant them with confidence and have the lasting beauty that you want at a minimum cost. Keep evergreens well-watered at all times and be sure they are thoroughly wet when the ground freezes for the winter.

**A1001 AMERICAN ARBOR VITAE.** A broad-leaved Evergreen. Excellent for foundation or hedge. Not advised for extremely cold areas. 12-18 inches, \$1.20 each; 3 for \$3.00, postpaid.

**A1002 COLORADO BLUE SPRUCE.** The aristocrat in the specimen types. Striking steel blue color, perfect symmetry in form. Popular for lawn plantings. 15-18 inches, \$2.70 each; 3 for \$7.30, postpaid.

**A1003 JUNIPER VIRGINIANA.** A pyramidal type, the hardiest of all Junipers. Bronze in winter. 12-24 inches, \$1.35 each; 3 for \$3.45, postpaid.

**A1004 SILVER JUNIPER.** Pyramidal type with grey-green color. Good for foundation planting. 18-24 inches, \$2.00 each; 3 for \$5.35, postpaid.

**A1005 PFITZER JUNIPER.** Most popular of all Evergreens. Makes a spreading plant 3 to 4 feet tall and 5 to 6 feet wide. Can be kept trimmed as wished. 15-18 inches, \$1.90 each; 3 for \$5.20, postpaid.

**A1006 SAVINS JUNIPER.** Spreading form with slender branches, dark green color. Prefers hot, sunny location. 15-18 inches, \$1.90 each; 3 for \$5.20, postpaid.

**A1007 SPREADING YEW.** The low spreading form of the shade-loving Yew. Very hardy in the North. Does not like sun. Holds color all winter and bears attractive red berries. 10-12 inches, \$1.45 each; 3 for \$3.80, postpaid.

**A1008 NORWAY SPRUCE.** Dark green foliage. Fast growing. 12-18 inches, \$1.35 each; 3 for \$3.55, postpaid.

**A1009 WHITE SPRUCE.** Very hardy and compact. Excellent for windbreak. 12-18 inches, \$1.35 each; 3 for \$3.45, postpaid.



JUNIPER PFITZER

### WELCH DOORWAY PLANTING

A1010X

- 2 Green Juniper, 18-24 inches
- 2 Savins Juniper, 12-18 inches
- 2 Mugho Pine, 6-10 inches

All 3 times transplanted

**\$6.90**

Postpaid

### EVERGREEN ENTRANCE PLANTING

A1011X

- 2 Silver Juniper, 18-24 inches
- 2 Pfitzer Juniper, 12-18 inches

These 4 Evergreens

**\$6.20**

Postpaid



COLORADO BLUE SPRUCE

Plant Evergreens for a permanent windbreak. These Evergreens are freshly dug, well packed and shipped prepaid to you direct from our grower.

	Per 10	Per 25	Per 100
A1020 JUNIPER VIRGINIANA, 6-10 inches.....	\$1.65	\$3.65	\$12.75
A1021 COLORADO SPRUCE, 6-10 inches.....	2.35	5.45	20.00
A1022 BLACK HILLS SPRUCE, 6-10 inches.....	2.20	5.00	18.20
A1023 NORWAY SPRUCE, 6-10 inches.....	1.85	4.10	14.50
A1024 PONDEROSA PINE, 6-10 inches.....	1.85	4.10	14.50
A1025 AUSTRIAN PINE, 6-10 inches.....	1.85	4.10	14.50
A1026 SCOTCH PINE, 6-10 inches.....	1.85	4.10	14.50
A1027 AMERICAN ARBOR-VITAE, 6-10 inches.....	1.65	3.65	12.75

Note: Evergreens cannot be shipped with other nursery stock. They will be sent prepaid to you in a separate shipment, coming direct from our growers.

Protect your Evergreens. Dust regularly with our RED SPIDER DUST, 3 lbs. for.....\$1.00





POM POM DAHLIAS

# PLANT DAHLIAS *for Beauty in Late Summer*

## POM POM DAHLIAS

- A220 SYLVIA, dark red  
A221 JESSICA, amber and salmon  
A222 YELLOW GEM  
Pom Poms, 45c each; 3 for \$1.25.

## DECORATIVE DAHLIAS

(Large Flowering)

- A223 AVALON, clear yellow  
A224 MRS. WARNER, lavender  
A225 MRS. GEO. BOUTILLIER, carmine  
Decorative, 50c each; 3 for \$1.40.

ALL DAHLIAS ARE POSTPAID



DECORATIVE DAHLIAS

## POM POM SPECIAL

- A226X Two each as listed (6 Bulbs)  
for .....\$2.10  
A227X One each as listed (3 Bulbs)  
for .....\$1.20

## ALL DAHLIA SPECIAL

- A228X Two each 6 Dahlias listed  
above (12 Bulbs) for.....\$4.20  
A229X One each 6 Dahlias listed  
above (6 Bulbs) for.....\$2.25

## DECORATIVE SPECIAL

- A230X Two each as listed (6 Bulbs)  
for .....\$2.40  
A231X One each as listed (3 Bulbs)  
for .....\$1.35

Our bulbs are the large size, handled very carefully to reach you in the best condition.

Order your Dahlias early, but do not plant them until the ground is warm.

## Beautiful

## GLADS

## Prizewinning

Varieties as pictured.

- 1—ALGONQUIN (A200)
- 2—MARGUERITE (A201)
- 3—STOPLIGHT (A202)
- 4—GOLDEN DREAM (A203)
- 5—REWI FALLU (A204)
- 6—ETHEL CAVE COLE (A205)
- 7—MINUET (A206)
- 8—WHITE GOLD (A207)
- 9—ROSA VAN LIMA (A208)
- 10—BLUE BEAUTY (A209)

Jumbo size Bulbs, varieties labelled,  
15c each; 3 of 1 variety for 30c post-  
paid.

## GLAD GARDEN SPECIAL

- A210X 100 Jumbo bulbs (10 each  
of all 10 varieties).....\$6.75  
A211X 50 Jumbo bulbs (5 each  
of all varieties) .....\$3.75  
A212X 20 Jumbo bulbs (2 each  
of all 10 varieties) .....\$1.75  
A213X 25 Bulbs, Rainbow mixture,  
(Blooming size) .....\$1.00  
All postpaid.







**MOUNTAIN ASH**

**A950 EUROPEAN MOUNTAIN ASH.** Very hardy, head dense and regular. Beautiful fernlike foliage, covered from July to winter with clusters of bright red berries. The combination of foliage and clustered fruits make this most striking and beautiful. 5-6 ft., \$2.50 each.

**BE WISE! SEE THE  
WELCH  
BETTER BUYS**

**A952 HOPA RED FLOWERING CRAB.** A beautiful pyramidal growing tree with attractive foliage. Entirely covered with rose-colored flowers in April. Fruit red inside and out, hanging on until late autumn. Very hardy and free from disease. 3-4 ft., \$1.00 each, postpaid.



**HOPA FLOWERING CRAB**

# WELCH'S TREES

*for  
Beauty and  
Shade*

**ALL LARGE SHADE TREES  
SHIPPED BY EXPRESS. NOT**

**PREPAID**



**MOLINE ELM**

**HARDY ELM**  
**America's Most  
Universal  
Shade Tree**

**A954 MOLINE ELM.** A beautiful tree, very symmetrical in growth. Sturdy and hardy, one of the best for lawn or parking planting: Budded trees, 6-8 ft., \$2.00 each.

**A953 AMERICAN ELM.** Large native tree, wide, spreading head, graceful drooping branches; easy to transplant, hardy. One of the best. 6-8 ft., \$1.45 each.

**A954 CHINESE ELM.** A very rapid grower with extra heavy branches and a dense foliage. It is absolutely drought-resistant and disease-free. Extra good for wind-break and screen planting. 5-6 ft., \$1.25 each.



**CATALPA BUNGEI**

**A951 CATALPA BUNGEI (Umbrella Tree).** Grafted on stems 4 to 7 feet high, makes an umbrella top without pruning; perfectly hardy. Leaves large, glossy, deep green, heart-shaped. Very desirable. 2-yr., 5 ft., \$2.25 each; 2 for \$4.00.

**Look over each page  
carefully**

**A955 AMERICAN LINDEN.** The most symmetrical of all trees, this is one of the hardiest, sturdiest shade trees to be had. Large, heart-shaped leaves, fragrant spring bloom—these add to the attractiveness. Always recommended for parking or lawn planting. 6-8 ft., \$3.00 each.



**LINDEN**



# MAPLES

## Ideal for Shade



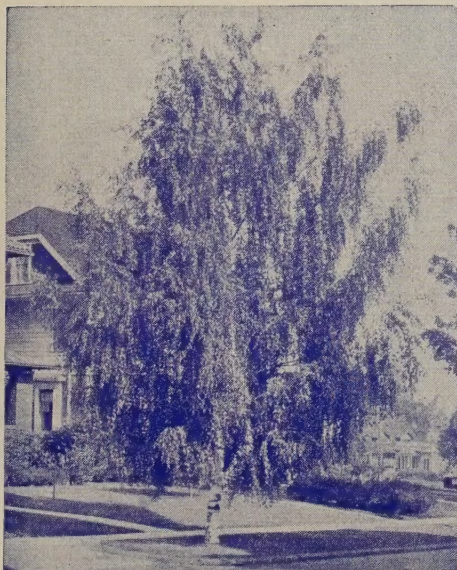
**NORWAY MAPLE**

**A956 MAPLE, SOFT (Silver).** Easily transplanted. A rapid growing, wide spreading tree. Leaves bright green above and silvery white beneath, clear yellow in autumn. Valuable tree for quick effect. 6-8 ft., \$1.75.

**A957 NORWAY MAPLE.** A hardy hardwood tree of majestic form and extremely dense foliage. The leaves are large and very deep green changing to a beautiful yellow in the fall. 6-8 ft., \$3.00 each.

**A958 SCHWEDLER (Red Leaf).** A smaller growing Maple, ideal for the small yard. Leaves are bright red in the spring, turning to a purplish red and retaining this color through the summer. This is one of the loveliest of the Maple family. 6-8 ft., branched trees, \$3.50 each.

**A959 6-8 ft. Schwedler Whips (lightly branched),** \$2.75 each.



**CUT-LEAF WEEPING BIRCH**

**A960 SUGAR OR HARD MAPLE.** Chieftain of its clan, straight and spreading, of grand proportions, roots deeply, grows well. Leaves have rich autumn tints of clear yellow and scarlet. 6-8 ft., \$3.00 each.

**A659 REDBUD.** This little tree says, "Spring is here," with every branch and twig a mass of purplish-red bloom even before the leaves appear. A native of our woodlands, it is hardy everywhere. It grows only 12 or 15 feet high and can be used either alone or in a shrub border. 2-3 ft., \$1.00 each, postpaid.

**A961 NIOBE WEEPING WILLOW.** One of the beautiful weeping trees. Niobe is distinguished by its lovely golden bark and delicate light green foliage. Branches, when left untrimmed, droop clear to the ground. It is attractive as a single tree and most effective in a group planting. 4-5 ft., 75c each.

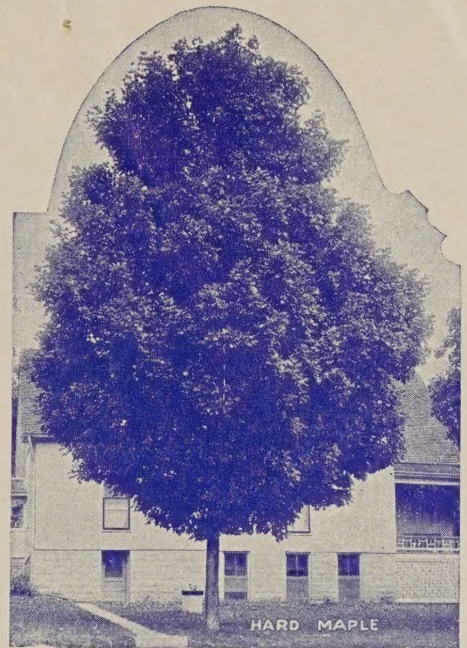


**LOMBARDY POPLAR**

**A962 PIN OAK.** The most rapid of all hardwood trees in growth, this is probably the best shade tree one can plant. It is very hardy and very long-lived, both points to be considered when planting trees. It is not bothered by pests or disease. It is symmetrical and pyramidal in shape, its foliage a rich, dark green that turns to shades of copper bronze in the fall. This tree can be planted in all areas, and will be a thing of beauty for generations to come. 5-6 ft., \$3.00 each.

**A658 PURPLE FRINGE (Smoke Tree).** This rightfully belongs among the tall growing shrubs, and by all means should have a colored picture to show its unusual beauty. But because we do not have the picture, and because we want you to know that we can again furnish this lovely shrub-tree, we are purposely misplacing it. Purple Fringe makes a tall shrub, 10 to 12 feet, which is covered all summer with an unusual bloom that gives the effect of hazy smoke. It grows in all sections of the country, so you can plant it with assurance. 18-24 inches. \$1.50 each, postpaid.

**Order Early  
While Our Assortment  
Is Complete  
Top Quality — Always**



**SCHWEDLER MAPLE**

**A963 LOMBARDY POPLAR (Populus nigra-italica).** In shape this is the exclamation mark among trees. Its towering spire has an individuality all its own. For tall screens and backgrounds, this is admirable. 6-8 ft., \$1.00 each.

**A964 CUT-LEAVED WEEPING BIRCH.** Not only the most popular of the weeping trees, but indeed a picture of delicacy and grace. Its tall, slender, yet vigorous growth, graceful branches, silvery white bark and delicately cut foliage present a combination of attractive characteristics rarely met with in a single tree. Excellent for lawn and cemetery plantings. 5-6 ft., \$3.00 each.

**SPECIAL**  
**A931X**  
**6 LOMBARDY POPLARS \$1.50** Post Paid  
5 ft trees



**REDBUD**



# WELCH'S

## *Award Winning Roses*

We have chosen four All-America Rose Selections and Rose of Freedom (City of Portland Award), the most outstanding red rose ever introduced. Such awards are given only to the best.



PEACE

A460

**FORTY-NINER**

(Patent No. 792) A.A.R.S.

**\$2.00 each**

3 for \$5.10, postpaid

A461

**KATHERINE T. MARSHALL**

(Patent No. 607) A.A.R.S.

**\$1.35 each**

3 for \$3.40, postpaid

A462

**LOWELL THOMAS**

(Patent No. 595) A.A.R.S.

**\$1.50 each**

3 for \$3.75  
postpaid

A463

**PEACE**

(Patent No. 591) A.A.R.S.

**\$2.00 each**

3 for \$5.10, postpaid

A464

**ROSE OF FREEDOM**

(Patent No. 791) City of Portland

**\$1.50 each**

3 for \$3.75, postpaid

### **A498X COLLECTION**

1 each of the 5 Patented Roses  
for **\$7.50** postpaid

KATHERINE  
T. MARSHALL



LOWELL THOMAS

*Please  
Order by  
Catalog  
Number*



ROSE OF FREEDOM



FORTY-NINER

